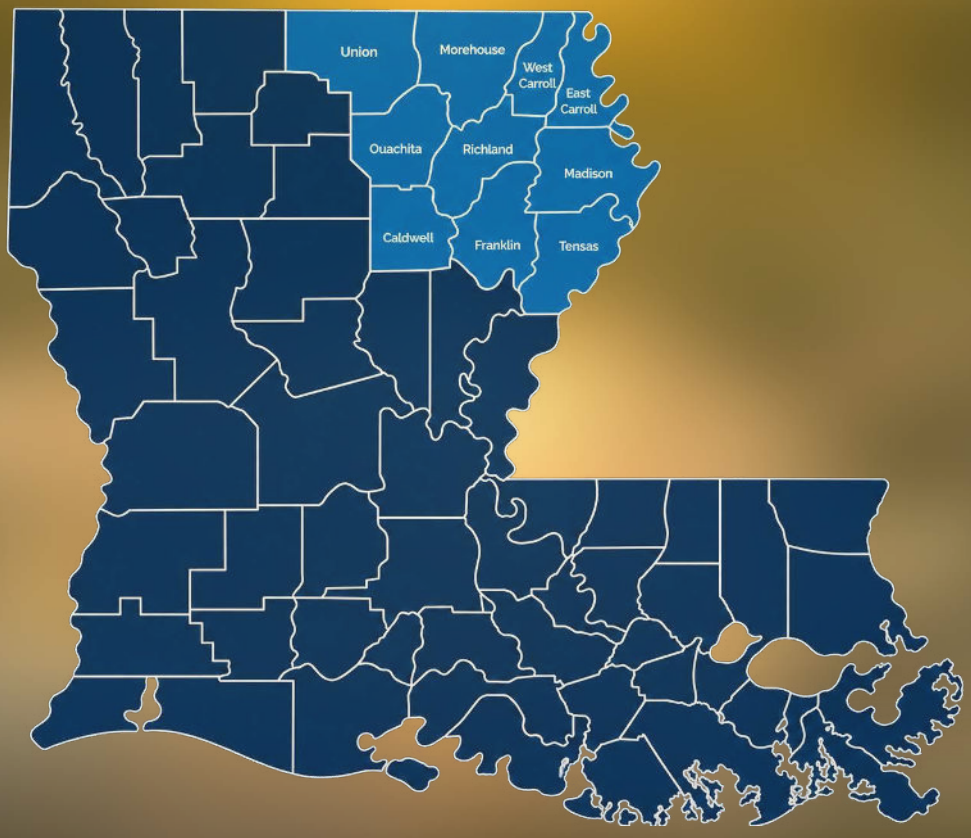
REGIONAL ECONOMIC IMPACT ANALYSIS

prepared for Grow NELA

Updated as of October 7, 2026



GINOVUS®

REGIONAL ECONOMIC IMPACT ANALYSIS REPORT
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Executive Summary

In December 2024, Louisiana Economic Development ("LED") announced that Meta Platforms, Inc. ("Meta") had selected Richland Parish, Louisiana, as the site for a large-scale artificial intelligence-optimized data center campus. The investment represented a significant economic development opportunity for Northeast Louisiana and an important component of Meta's broader strategy to expand its artificial intelligence computing and data storage infrastructure.

Since the preparation of Ginovus' original economic impact analysis (the "2025 Analysis"), the anticipated scale of Meta's Richland Parish development has increased substantially (the "Expanded Project"). The magnitude of this expansion warrants an updated assessment of the project's potential economic and fiscal contribution to Northeast Louisiana and the State of Louisiana. Ginovus was engaged by Grow NELA to prepare this updated Jobs and Economic Development Impact ("JEDI") analysis. The following analysis estimates the economic activity associated with the Expanded Project and evaluates its effects across multiple geographic areas, including Richland and Ouachita Parishes, Northeast Louisiana, and the State of Louisiana.

The analysis considers the project's direct, indirect, and induced economic effects, including employment, labor income, consumer spending, and public sector revenues. Particular attention is given to the project's potential contributions to property tax revenues, individual income tax revenues, and sales tax revenues generated throughout the construction and operational phases of the development.

The economic significance of the Expanded Project extends beyond the investment made directly at the data center campus. The development requires substantial expenditures on construction, engineering and professional services, building materials, electrical and mechanical equipment, transportation and logistics, technology infrastructure, maintenance, security, food service, and other goods and services. These expenditures support economic activity among businesses and workers throughout the region and state.

This analysis also discusses the economic activity that has already been generated by the project. Meta has reported that more than $1.6 billion in contracts have been awarded to Louisiana businesses since construction began, while more than $1 billion has been committed to local infrastructure improvements associated with the development. Additionally, in partnership with Crenshaw Analytics, Grow NELA has published nelagrowth.com to illustrate the projected 37.2% increase in Northeast Louisiana's 2026 sales tax revenue collections over 2024 collections. These impacts illustrate the breadth of economic activity associated with the project and the extent to which its impacts can extend beyond the physical boundaries of the data center campus.

Executive Summary

The updated JEDI analysis estimates the project's cumulative and/or ongoing contributions across the following measures:

Economic Impact Measure	Updated Impact (2024-2050)
Meta & Entergy Capital Investment	$50 Billion
Construction Employment	10,000+ at peak construction across both projects
Construction Wages (to NELA Residents)	$599 million
Permanent Employment	1,145 across both projects
Operational Wages (to NELA Residents)	$2.1 billion
Consumer Spending	$3.8 billion
Property Tax Revenues	$2.8 billion
Individual Income Tax Revenues	$138.6 million
Sales Tax Revenues	$1.8 billion state and local
Total Revised Economic Output	**$13.2 billion**

Taken together, the findings demonstrate the breadth of economic activity associated with the Meta Richland Parish development. The project's scale creates opportunities not only through direct employment and capital investment, but also through construction activity, business-to-business expenditures, household spending, tax revenues, and demand for goods and services throughout the regional and statewide economy.

This updated analysis provides a current framework for understanding the project's anticipated economic and fiscal contribution and establishes a quantitative basis for evaluating the broader implications of continued investment in Northeast Louisiana.

Updated Project Scope

The scope of this analysis has been updated to reflect the substantial expansion of Meta's Richland Parish data center campus since Ginovus completed the 2025 Analysis. The updated analysis incorporates the current development expectations for the Meta campus and Entergy's associated investments in energy and infrastructure necessary to support the project.

META DATA CENTER DEVELOPMENT

The 2025 Analysis evaluated Meta's Richland Parish development based on approximately $20 billion in anticipated capital investment, 4 million square feet of data center space, and approximately 500 permanent operational positions.

The Expanded Project evaluated in this report reflects Meta's subsequent plans to increase the scale of the Richland Parish campus to more than $50 billion of anticipated capital investment, nearly 10 million square feet of data center space, and approximately 1,000 permanent operational positions anticipated upon construction completion.

ENTERGY ENERGY INFRASTRUCTURE

The expanded scale of Meta's operations also requires substantial investment in electric generation and supporting energy infrastructure. Entergy Corporation, the electric utility serving the region, has identified additional investments necessary to support the energy requirements associated with Meta's development, as well as broader anticipated growth in the region. Originally, Entergy's utility infrastructure expansion project included three new power plants to service the Richland Parish Meta facility. With Meta's project expansion, Entergy is now expecting to construct ten new power plants across Louisiana to adequately serve the new data center campus. Nine of these plants are expected to be located within Richland Parish and the tenth somewhere else in Louisiana.

Updated Project Scope

GEOGRAPHY

As outlined within the 2025 Analysis, this analysis assesses the economic impacts of Meta and Entergy's projects at both the local and regional levels. The two defined regions, depicted below, remain constant from the 2025 Analysis.

1. Local Region – Richland and Ouachita Parishes
2. Northeast Louisiana Region ("NELA Region") – Caldwell, East Carroll, Franklin, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll Parishes

LOCAL MAP



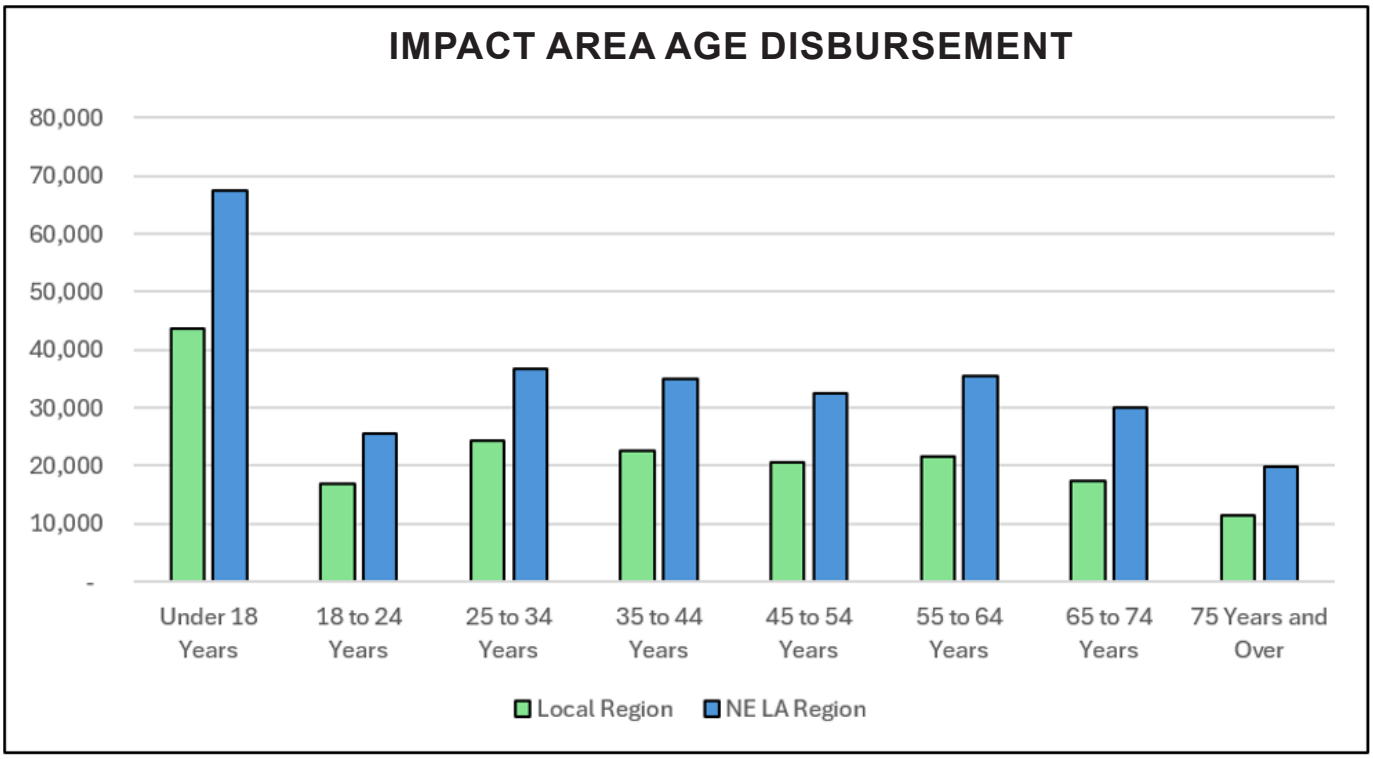
REGIONAL MAP



REGIONAL ECONOMIC REVIEW

Demographics

As of the United States Census Bureau's 2024 Census Population Estimate, 282,566 people resided within the NELA Region, with 178,302 living within the Local Region. Across this population, a wide range of ages are present, with the median age in the NELA Region being 38.3 and the Local Region 37.0.



Though the population's age range is diverse, the population is largely represented by only two major racial categories, with White and African American populations comprising 94.1% of the Local Region's residents and 94.0% of the NELA Region's. American Indian, Asian, Hispanic, Multi-Racial, and Other Races only making up 9.1% and 9.6% of each population respectively.

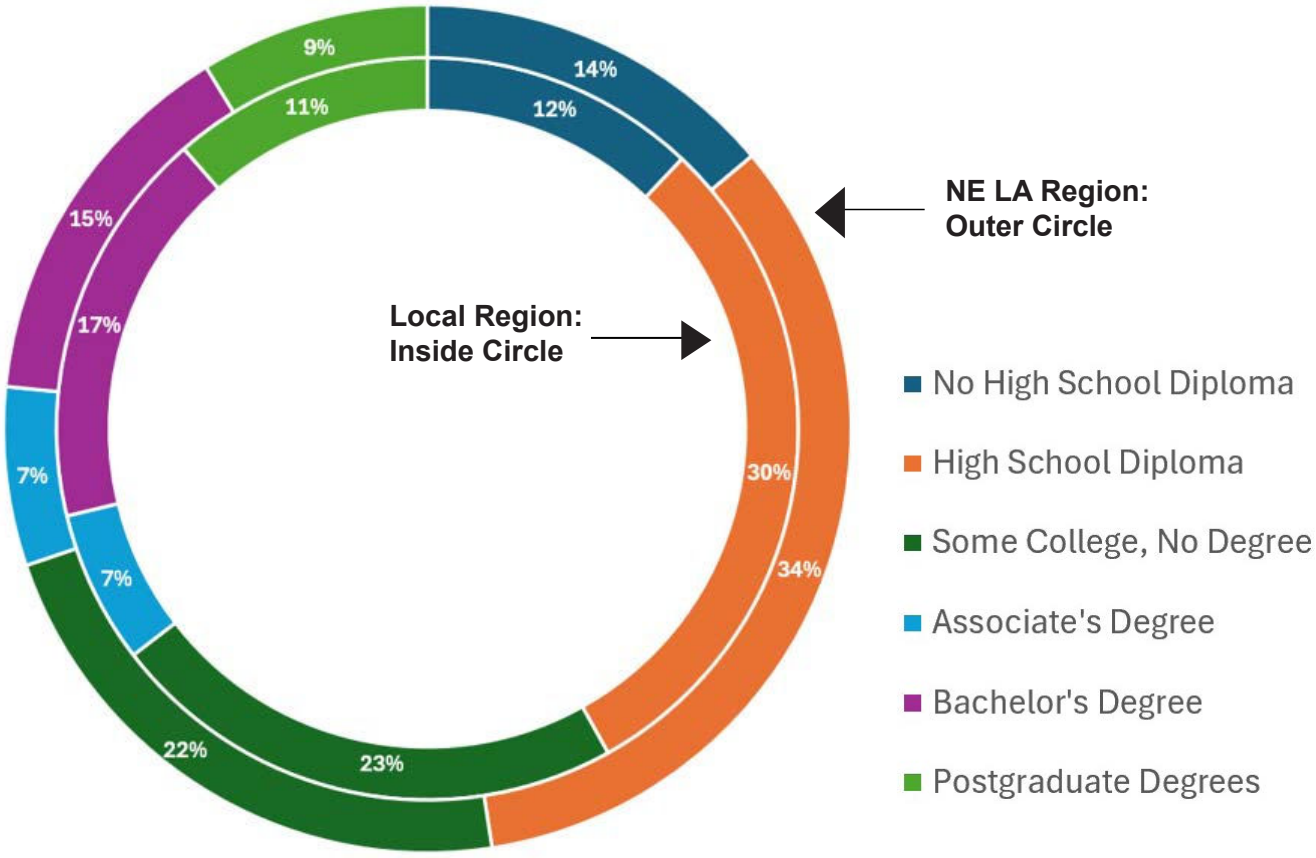
Updated Project Scope

Educational Attainment

The Louisiana Department of Health classifies every parish in the NELA Region, except for Ouachita, as rural. In many rural communities, it is common to find a strong presence in skilled trades and hands-on careers that do not always require a four-year degree. In fact, according to the National Center for Education Statistics, only roughly 25% of residents in rural U.S. counties hold a bachelor's degree or higher.

This national trend is also reflected in the NELA Region, where educational pathways are diverse. In both the Local Region and broader NELA Region, roughly 23% of residents have completed some college coursework but have not yet earned a degree. Meanwhile, approximately 22-24% have earned either an associate or bachelor's degree, showcasing a steady movement toward higher education and skills development.

IMPACT REGION EDUCATIONAL ATTAINMENT



While educational attainment in the region may trail that of more urbanized areas, it is in strong alignment with the local economy's industries such as Manufacturing, Wholesale Trade, Construction, Utilities, and Transportation & Logistics. These sectors are vital to the community and offer numerous career opportunities that emphasize hands-on experience, technical skills, and on-the-job training over formal academic degrees.

Updated Project Scope

Average Annual Wages

Given the strong economic interconnection between the two identified impact regions, wage levels across their populations are closely aligned. As of Q1 2026, the Local Region reported an average annual wage of $50,624, while the NELA Region averaged $48,749. Although these figures are below the national average of $73,145, Louisiana's low cost of living (ranked the 12th most affordable state by Forbes in 2024) enhances purchasing power. When adjusted to the national cost-of-living index, the average wages rise to $57,397 in the Local Region and $55,271 in the NELA Region.

Wage levels within both regions also vary considerably by industry. In the Local Region, average industry wages range from $20,190 to $106,799, while ranging from $19,880 to $102,603 in the NELA Region – reflecting diverse economic opportunities across sectors.

IMPACT REGION EMPLOYMENT AND WAGES

		Local Region		NELA Region	
NAICS	Industry	Employment Count	Average	Employment Count	Average
62	Health Care and Social Assistance	17,760	$49,569	24,610	$47,230
44	Retail Trade	9,289	$33,014	12,949	$32,681
61	Educational Services	6,947	$49,068	9,301	$46,196
72	Accommodation and Food Services	7,535	$20,190	9,135	$19,880
31	Manufacturing	5,062	$76,063	7,986	$67,545
56	Administrative and Support and Waste Management and Remediation Services	6,151	$47,800	7,469	$45,682
23	Construction	6,585	$67,605	8,463	$64,131
81	Other Services (except Public Administration)	4,634	$36,143	5,833	$33,756
92	Public Administration	3,000	$63,773	4,824	$54,823
54	Professional, Scientific, and Technical Services	3,212	$67,786	3,880	$66,229
52	Finance and Insurance	2,881	$77,389	3,704	$75,059
48	Transportation and Warehousing	3,058	$51,321	3,726	$52,856
42	Wholesale Trade	2,369	$80,647	3,222	$80,324
11	Agriculture, Forestry, Fishing and Hunting	741	$41,482	2,849	$54,882
51	Information	849	$72,460	1,166	$64,441
53	Real Estate and Rental and Leasing	1,305	$51,835	1,533	$50,080
71	Arts, Entertainment, and Recreation	1,081	$21,488	1,379	$21,185
22	Utilities	664	$82,309	1,021	$78,053
55	Management of Companies and Enterprises	585	$106,799	710	$102,603
21	Mining, Quarrying, and Oil and Gas Extraction	151	$67,623	212	$69,154
	Total - All Industries	83,857	$50,624	113,972	$48,749

Updated Project Scope

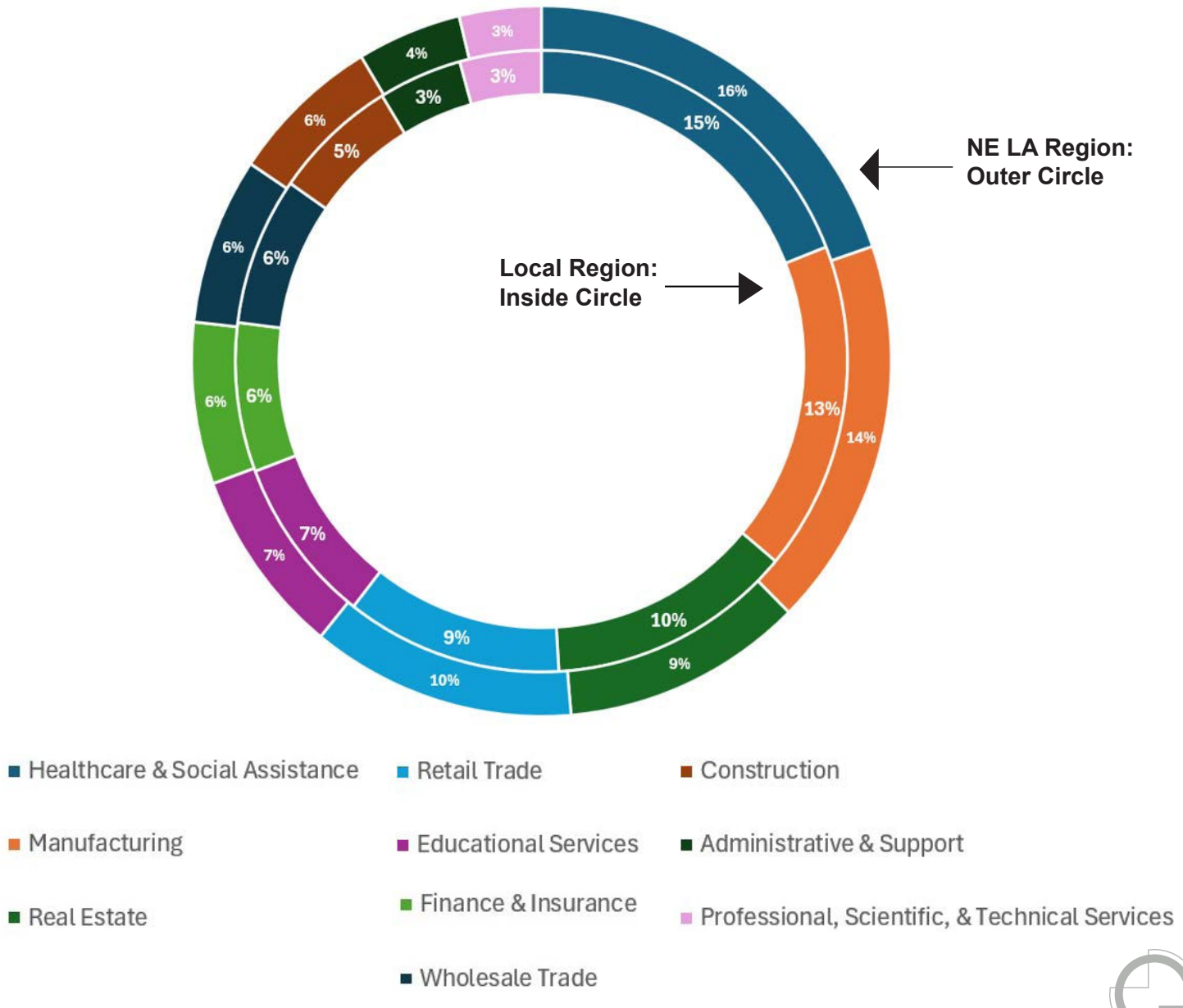
Gross Domestic Product by Industry

A review of regional GDP confirmed the prominence of several key industries within Northeast Louisiana. For both impact regions, the top five industries include – Manufacturing, Healthcare, Real Estate, Retail, and Finance & Insurance – with these industries making up 54% of the Local Region's GDP and 55% of NELA Region's.

Several other technical industries exist within both regions top 15 list including – Wholesale Trade, Construction, Utilities, Transportation & Warehousing, and Information.

When comparing GDP sources within both the Local Region and NELA Region, it is evident that Northeast Louisiana parishes work as a cohesive unit to produce economic activity, with both identified impact regions' top 15 industry list including the exact same industries by order of magnitude, except for one instance by a small margin.

REGIONAL GROSS DOMESTIC PRODUCT BY INDUSTRY



Quantitative Impact Model

Economic Inputs

The parameters of both Meta and Entergy's projects have been weighed as appropriate economic inputs were identified for the purpose of impact calculation. Most details have been disclosed within public project announcements, of which both have been included within the report appendix. Detailed below are the significant inputs utilized for purposes of the economic impact analysis.

Meta Platforms

Total Project Investment	$50 Billion
Total Direct Employment	1,000 Jobs
Estimated Construction Labor at Peak Construction	8,500 Skilled-Trade Professionals

Entergy Corporation

Total Project Investment	$10 Billion
Total Direct Employment	145 Jobs
Estimated Construction Labor at Peak Construction	2,000 Skilled-Trade Professionals

Economic Outputs

Employment and Wage Creation

At peak construction, both projects expect to have roughly a combined 10,000 skilled-trade professionals on-site. Due to the complexity of both developments, it may be expected that these roles will be filled by area residents, journeymen, and experienced construction crews from outside of the region. Though not every role will be filled by residents of the Local and NELA Regions, all wages to these laborers will have a varying level of impact to the direct and indirect economies of the area.

Assuming a construction period of Q4 2024 through Q1 2030, the following direct wages can be estimated to be paid across the construction period:

Estimated Meta Construction Wages:	$2,010,000,000
Estimated Entergy Construction Wages:	$ 304,000,000
Total Construction Wage Estimation:	$2,314,000,000

Quantitative Impact Model

As of Q1 2026, the NELA Region had a Construction Industry (NAICS 23) employment of 8,463 and the Local Region 6,585, or roughly 77.81% of the overall region's industry workforce. Due to the duration and headcount demands for both projects during the construction period, local economies would be strained if 100% of project construction labor was filled solely by local residents. Thus, it has been assumed within the analysis that only 25% of construction labor will be filled by regional residents, keeping in line with industry standards. Additionally, Local Region parishes make up 63% of the overall NELA Region's population, and as such, a similar divisor has been assumed for impact assignment purposes. Extrapolating this out, construction wages could be distributed as follows:

Total Construction Wage Assumption:	$2,314,000,000
Total Wages to Impact Region Residents:	$ 599,000,000
Approx. Wages to Local Region Residents:	**$377,000,000**
Approx. Wages to Other NELA Parish Residents:	**$222,000,000**

The construction period has been projected to span from Q4 2024 – Q1 2030. Once construction periods are complete and both developments become operational, it is expected that a total of 1,145 new direct jobs will be created. As operations of both projects tie to industries with a high priority for on-site roles, rather than remote work, the analysis assumes 95% of the positions created will be held by residents of either the Local or NELA Regions, with the remaining 5% coming from outside of the region. Direct jobs created by Meta's project are expected to be at an average wage of $75,000 and $72,753 for Entergy's project.

IMPACT REGION	REGIONAL FTE ASSIGNMENT	REGIONAL ANNUAL WAGE CREATION
Local Region	685	$ 81,271,726
NELA Region	1,088	$ 51,201,187

Direct employment creation additionally leads to indirect and induced impacts on the local and regional economies as well.

Indirect – The economic effects generated by a project's supply chain.

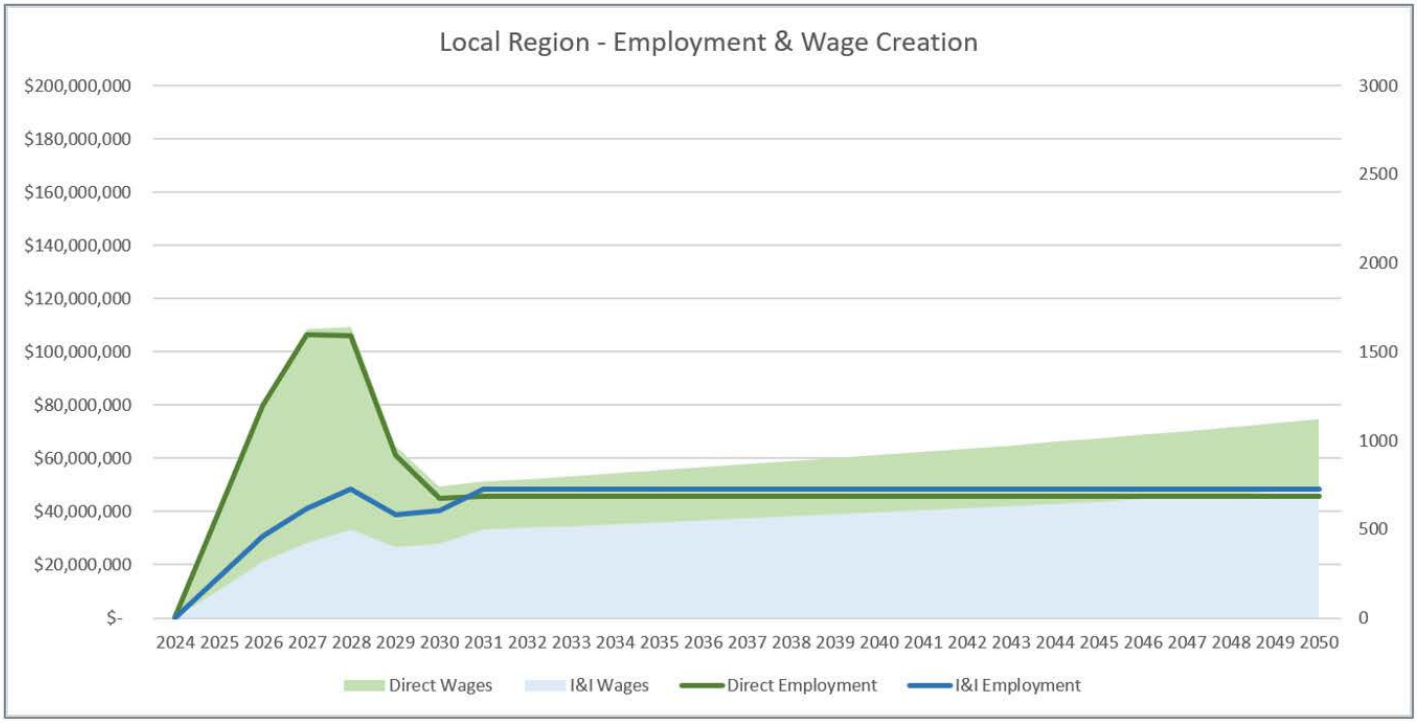
Example: When a construction project purchases materials, equipment, or services from local vendors, those vendors experience increased demand and may hire more workers or buy more supplies themselves

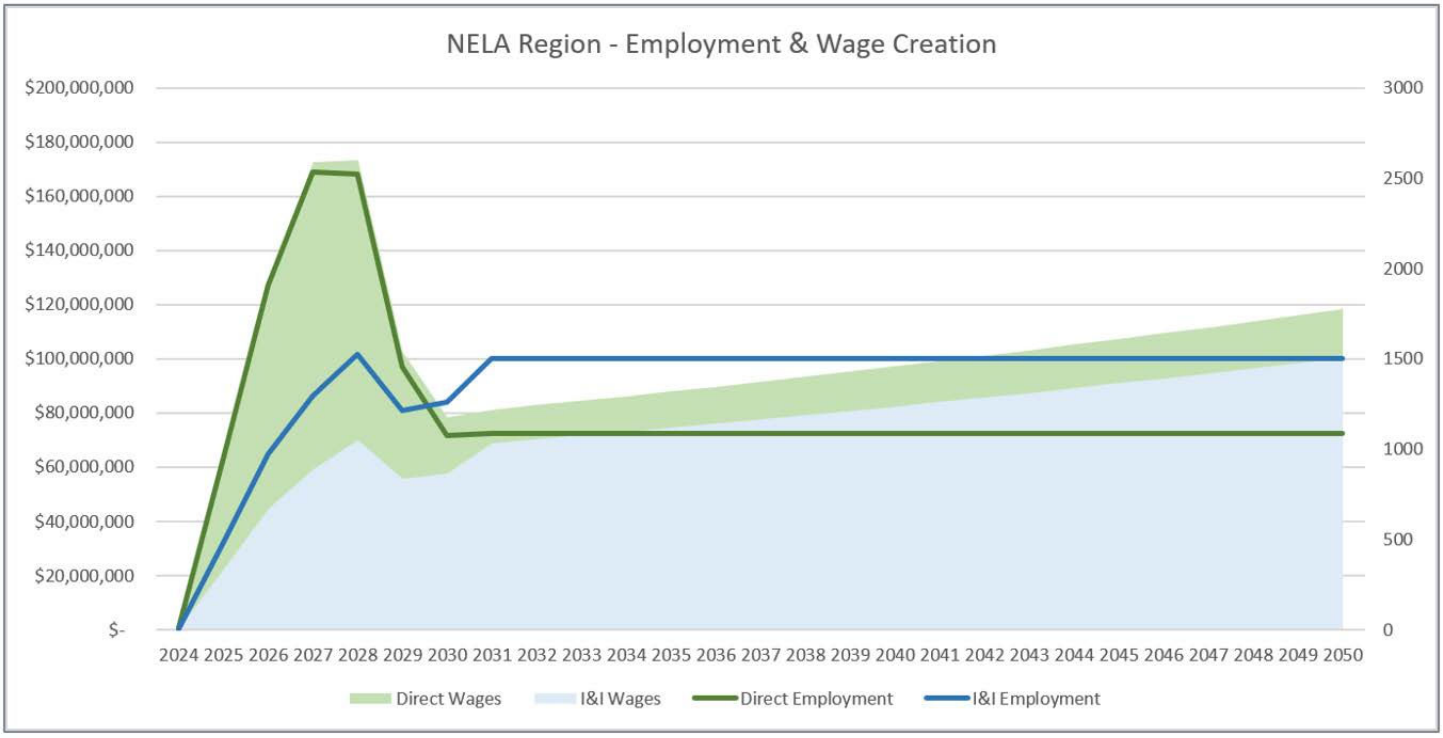
Induced – The economic effects caused by the household spending of workers whose income is supported by the project.

Example: When construction workers spend their wages at local restaurants, stores, or on housing, it boosts economic activity in those sectors.

Indirect and induced employment may be expected as a result of both the construction and operational periods of the projects. These impacts weigh heavily on a project's location and industry sector. As it applies to both Meta and Entergy's projects located within the NELA region, the following indirect and induced employment and wages have been calculated, further expanding the positive economic impact of both projects.

Quantitative Impact Model





Quantitative Impact Model

Income Tax

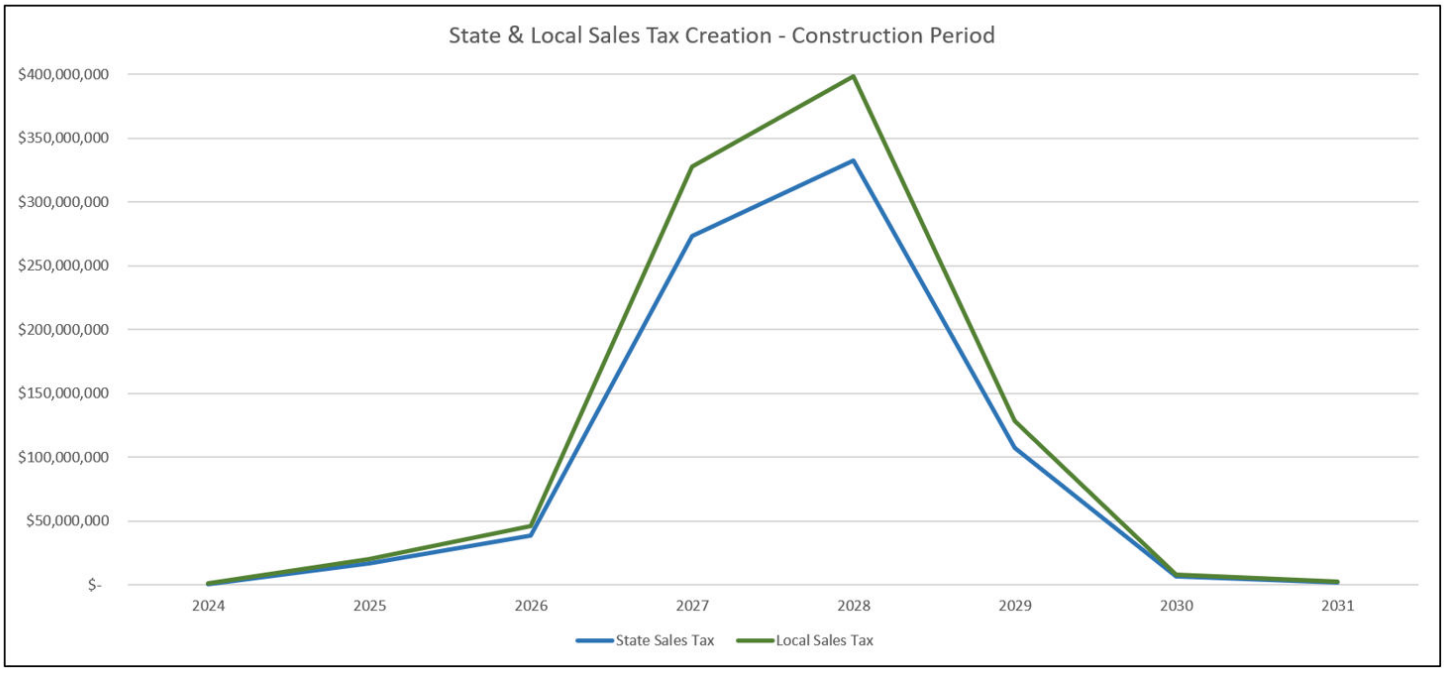
With newly created wages paid to construction and full-time employees during operations comes income tax generation. As of the time of this analysis, only Louisiana levies income tax on residents, with no income tax being levied locally. Over the 25-year analysis period spanning 2024-2050, a total of **$138.6M** in income taxes has been estimated to be generated through direct, indirect, and induced employment across the Local and NELA Regions.

Though these tax dollars will flow directly to the Louisiana Department of Revenue and not be held locally, the state historically has used these revenues to fund initiatives such as K-12 and Higher Education, Healthcare and Social Services, Public Safety and Corrections, Transportation and Infrastructure, Government Operations, and Economic Development and Workforce Initiatives – each providing indirect benefits to statewide geographies, including those within the Local and NELA Regions.

Sales Tax

Typically, within economic impact analyses, sales tax creation can be measured by both construction activity and increased consumer spending as a result of wage creation. As it relates to Meta and Entergy's projects, in June 2024, Louisiana legislators passed House Bill 827 to provide sales and use tax exemptions for data center projects that locate within the state and meet several hiring and investment requirements. As a result, eligible data center equipment purchased or leased by Meta will be exempted from sales tax and not create a direct impact through this category for at least 20 years and up to 30 years.

Though Meta's data center equipment purchasing has been removed from this impact category, direct, indirect and induced hiring from both projects, Meta's real property investment, and Entergy's projected construction spend have still been measured.



Quantitative Impact Model

As sales tax collections increase substantially in response to elevated construction activity at the project sites, these incremental collections are expected to decline toward historical levels following the completion of construction.

During the operational phase of both projects, however, increased employment and associated consumer spending are expected to support sales tax collections above historical averages. As new wages are introduced into local economies and generate additional household spending, local municipalities are anticipated to realize several million dollars in additional annual sales tax collections compared with historical levels. The ongoing nature of these impacts will provide a sustained source of additional revenue for schools, public safety, infrastructure, and other local services.

The already-realized economic effects of this tax growth can be monitored through *nelagrowth.com*, a new public data platform developed by Grow NELA in partnership with Crenshaw Analytics. The platform consolidates and visualizes publicly reported sales tax collections across Northeast Louisiana's ten parishes, allowing residents, businesses, and community leaders to track changes in economic activity over time and evaluate the fiscal effects of major investments such as the Meta and Entergy projects. Grow NELA plans to update the platform quarterly, providing an ongoing mechanism to document the region's evolving economic and fiscal performance from not only Meta and Entergy, but all regional economic activity.

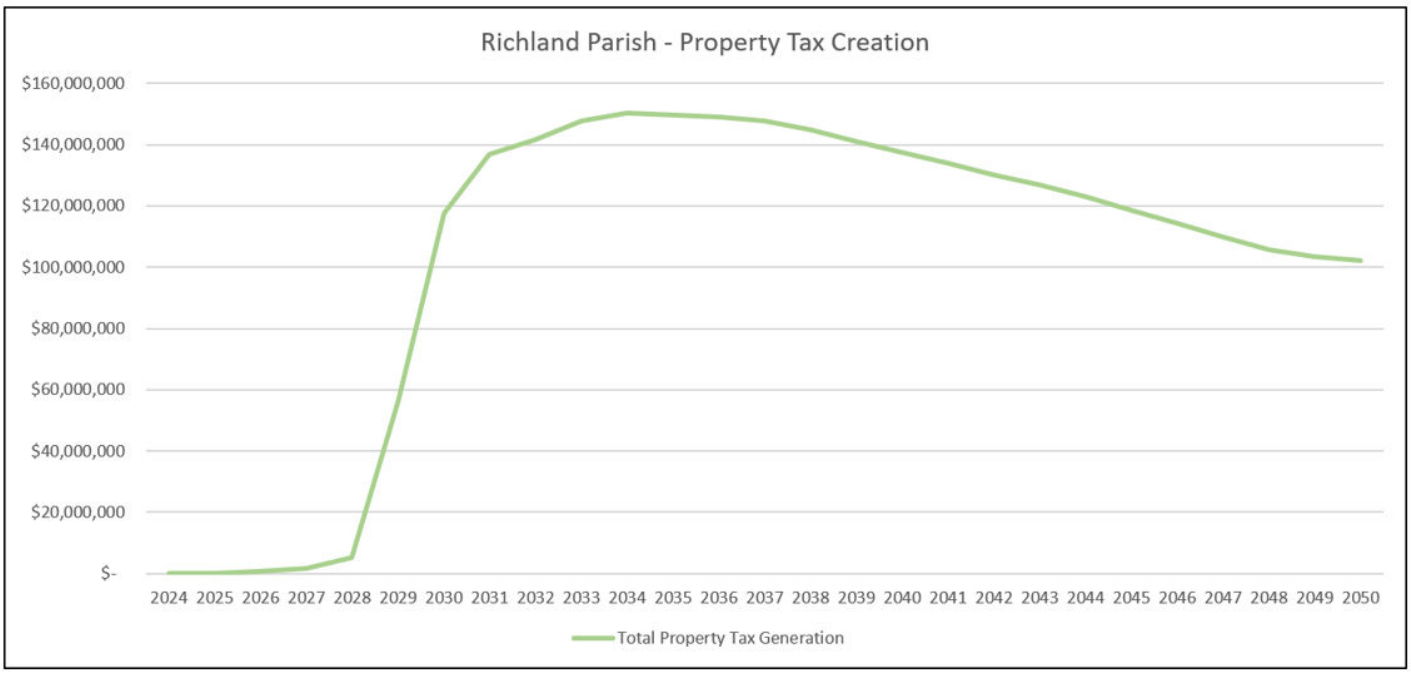
Quantitative Impact Model

Property Tax

In the majority of instances, property tax is a local government's single largest source of revenue. The location of new companies to a region results in a direct positive impact to a community's ability to increase spending on items such as public safety, education, local infrastructure, parks and recreation facilities, and other quality of place initiatives.

As both Meta and Entergy's projects include significant investment within real property and personal property, property tax revenue is expected to vary substantially year-over-year, particularly due to the certified depreciation schedule that personal property assets put in place by both projects must utilize when reporting to the parish and state for assessment purposes. Additionally, per State of Louisiana assessment procedures, commercial real property and personal property are both taxed based upon a project's assessed value – calculated at 15% of market value. Due to this process, property taxes generated by the project may seem disproportionate from estimated assessed values; however, for a largely rural region, the impact will still be material. As estimated within the analysis, at peak assessment, both projects are anticipated to generate an additional $150 million in annual net property taxes.

As is common with business attraction for projects of this magnitude and competitiveness, Northwest Louisiana Finance Authority ("NWLFA"), in conjunction with the Louisiana Department of Economic Development ("LED") and Richland Parish officials, provided economic development incentives in support of the project. These incentives, provided through the utilization of a payment-in-lieu of tax ("PILOT") arrangement, aimed to offset the company's investment through a temporary reduction of property taxes. Based upon the investment size and job creation estimates provided as part of Meta's project, it has been assumed that the company would be subject to a PILOT payment equal to 20% of their calculated gross real property tax liability and 0% of their calculated gross personal property tax liability for up to 30 years.



Quantitative Impact Model

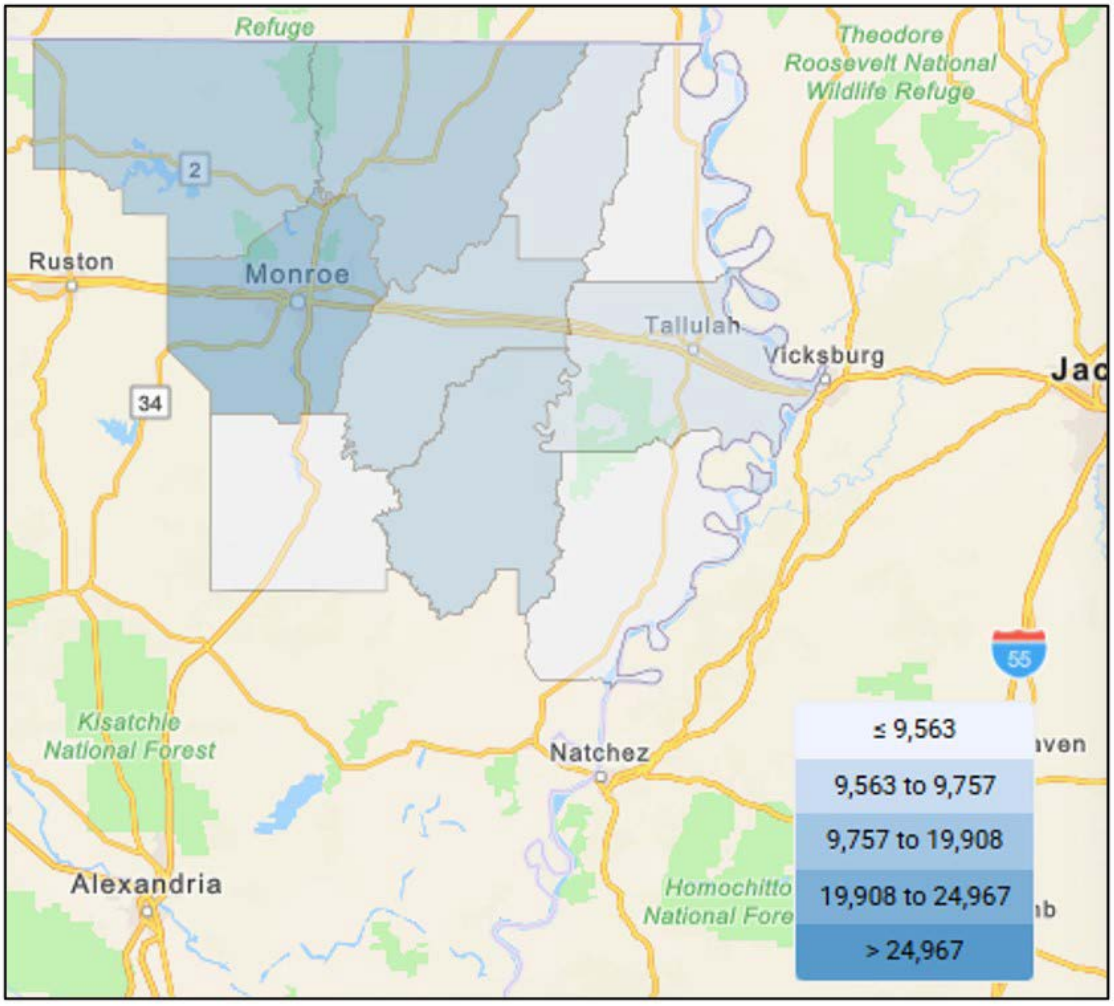
Property Tax

Across the 25-year analysis period, a total of **$2.8B** in net property tax revenues has been estimated to be created and distributed pro-rata based upon each underlying entity's portion of the overall district millage rate.

GOVERNMENTAL ENTITY		PROPERTY TAX ALLOCATION	PERCENTAGE SHARE OF TAX CREATION
Tensas Levee District	$	154,877,181	5.54%
Library Maintenance	$	134,969,221	4.83%
PH School Constitution	$	327,300,360	11.71%
PH School Maintenance	$	322,913,860	11.55%
Health	$	39,478,497	1.41%
Law Enforcement	$	402,545,701	14.40%
Assessment District	$	236,196,136	8.45%
Hospital District 1-B	$	369,815,665	13.23%
School District #3	$	607,361,493	21.73%
General Fund Outside	$	199,754,447	7.15%
Total	**$**	**2,795,212,560**	

Other Economic Outputs - Population Growth

As Local Region parishes make up 63% of the NELA Region's population, the analysis assumes a similar impact distribution across both regions.



With wage levels for these newly created positions expected to be over 150% of the current average of roughly $45,000 annual incomes across both the Local and NELA regions, it would be appropriate to expect these jobs to be filled by both current residents of the regions' populations and by new residents who will relocate to the area. Furthermore, unemployment rates for the Local and NELA regions are 4.3% and 4.8% respectively, representing economies that are near full employment – further supporting the assumption that many jobs, both direct and indirect, created by the Meta and Entergy projects, will be filled by relocating populations.

Other Economic Outputs - Healthcare

Beyond job creation and capital investment, Meta's project also has the potential to improve regional health outcomes. This impact extends to both individuals and healthcare providers. By offering top-tier employer-sponsored health insurance to its 1,000 new employees, Meta can help increase access to quality care and strengthen the financial stability of local healthcare systems.

Per the CDC and Kaiser Family Foundation in 2022, approximately 82% of privately insured adults have a regular source of care, compared to 63% with public insurance and only 41% of the uninsured. This enhanced access to preventative services contributes to better health outcomes and long-term healthcare cost savings.

Additionally, the Federal Reserve Bank of St. Louis, which tracks per-capita healthcare spending for states around the country, quantified that in 2023 the average Louisiana resident spent $9,576 on healthcare services. Depending upon the percentage of relocating populations to the region to fill direct jobs created by Meta and Entergy's projects, a significant increase in healthcare spending to regional facilities would be expected.

The following graph quantifies anticipated new healthcare spending based upon varying levels of relocating populations. To further calculate spending associated with family members of residents filling jobs created by both Meta and Entergy, an average family size of 3.24 was utilized.

PERCENT JOBS FILLED BY RELOCATING POPULATIONS	NUMBER OF NEW FAMILIES	TOTAL POPULATION SIZE	ESTIMATE NEW ANNUAL HEALTHCARE SPENDING
10%	115	371	$3,552,504
20%	229	742	$7,105,009
30%	344	1113	$10,657,513
40%	458	1484	$14,210,018
50%	573	1855	$17,762,522

Individuals with private insurance also tend to use emergency departments at significantly lower rates than those with public coverage, largely due to greater access to primary and specialty care. In addition, private insurers typically reimburse healthcare providers at substantially higher rates – on average, twice the reimbursement levels of public programs, per the Congressional Budget Office. These factors help ease the burden on existing healthcare infrastructure while generating additional financial support for providers, enhancing the region's capacity to serve both current and future populations.

Other Economic Outputs - Local Road & Utility Infrastructure

As part of Meta's Expanded Project within the region, the company has invested or committed more than $1 billion in local infrastructure improvements, including roads, water, and wastewater systems. Meta has also committed to covering the full costs of energy, water, and related infrastructure required to serve its data center campus.

Entergy is making significant investments in generation and transmission infrastructure to support Meta's expanded power requirements while strengthening the broader regional grid. The latest plan includes seven new natural-gas generating plants, three grid-scale battery storage facilities, nuclear generation uprates, additional purchased power, and expanded transmission infrastructure. These investments will increase capacity to serve Meta while supporting Entergy's broader customer base and future regional economic development.

Meta has also expanded its clean-energy commitment to support up to 2,500 megawatts of new renewable energy, while maintaining its commitment to match 100% of the data center's electricity consumption with clean and renewable energy. Additionally, Meta has committed $215 million to Entergy's Power to Care and residential energy-efficiency programs to support low-income and fixed-income customers.

Entergy and Meta estimate that the agreements will generate approximately $2.65 billion in customer savings over 20 years, while providing infrastructure capacity to support Meta's Expanded Project and future regional economic development.

Quantitative Impact Model

Analysis Assumptions & Methodology

1) Investment schedules for both Meta and Entergy's projects reflect projections provided by the Grow NELA team.

2) Assessment assumptions made within the analysis are in-line with State of Louisiana treatments – Commercial Property as 15% of market value, Personal Property as 15% of depreciated value, and Land as 10% of market value.

3) Assessment growth resulting from the reclassification of land acreage due to the repurpose from agriculture to commercial/ industrial was not quantified within the analysis due to an exact project acreage amount not being identified.

4) For the purpose of quantifying property tax liabilities for both Meta and Entergy, the analysis assumes all investment will be placed within Richland Parish Taxing District WD-2 with a 2024 millage rate of $82.840. This rate has been held constant throughout the 25-year analysis period. Additionally, the analysis assumes Meta's project will be subject to a PILOT agreement for up to 30 years under which they will pay 20% of real property taxes and 0% of personal property taxes.

5) Personal Property assets purchased and installed as part of both Meta and Entergy's projects have been depreciated utilizing the State of Louisiana prescribed Table 2503.D 25 Yr depreciation schedule.

6) Direct Job Creation associated with the construction and FTE at both Meta and Entergy's project sites are based on input received from Grow NELA and company representatives.

7) Based on population distribution across the NELA Region, the analysis assumes 63% of NELA Region employment will be attributed to Local Region parishes.

8) Average wages for FTE at both Meta and Entergy's facilities are per Grow NELA and company representative input.

9) Analysis assumes 95% of direct job creation associated with both Meta and Entergy's projects will be attributed to the NELA region parishes.

10) As of the time of analysis completion, the State of Louisiana individual income tax rate was 3.00%. This rate has held constant throughout the 25-year analysis period. No local income tax rate is applicable for this analysis.

11) Indirect and Induced job creation estimations are quantified utilizing nationwide statistics sources. Multipliers are based on direct job creation activity by industry sector and geographical location.

12) Due to size of construction industry employment within the NELA Region, the analysis assumes only 25% of construction labor will be sourced from regional construction crews.

13) Analysis assumes 68.64% of annual wages paid to NELA Region residents will be utilized for expenses classified as "consumer spending". For wages paid to temporary workers who will travel to the region for work, this percentage is decreased to 34.32%.

14) As of the time of analysis completion, the State of Louisiana sales tax rate was 5.00% and the local sales tax rate applicable for Monroe, LA was 5.99%.

15) It has been assumed that only 20% of spending associated with temporary construction laborer's wages would be applicable to sales taxes.

16) Analysis assumes all personal property assets purchased and installed at Meta's project site would be exempt from state and local sales taxes. 100% of real property investment and 100% of Entergy's project investment have been assumed as applicable to both state and local sales taxes.

As statistics and economic outputs within the analysis are reviewed, it is important that the reader keep in mind that the NELA Region and Local Region are not exclusive of each other as Local Region parishes are also included within the broader NELA Region. Additional calculations would be required in order to quantify an impact to NELA Region parishes less Local Region parishes.

Qualitative Impacts

Beyond the direct economic activity generated by the Meta and Entergy projects, the investments are producing measurable benefits for education, workforce development, and community services throughout the NELA Region. In Richland Parish, the Meta data center has already contributed to significant increases in tax revenues during the construction phase, providing additional resources for public services and education.

One of the most visible impacts has been the effect on supplemental compensation for Richland Parish School District employees. Increased sales-tax collections associated with construction activity contributed to substantially larger annual supplemental payments to teachers and other school employees. In 2026, eligible certified employees received full-share payments of $50,935, compared with $10,200 in 2025, while eligible classified employees received $17,472 compared with $3,323 the prior year.

Meta has also made significant direct investments in education and workforce development. In July 2026, the company announced a $5 million contribution to Louisiana Delta Community College, the largest gift in the institution's history, to establish scholarships for data center-related education and training. Beginning with the Class of 2026, graduates of Richland Parish high schools are eligible for full scholarships for qualifying data center-related trade certificates and courses. The initiative is intended to create a direct pathway from local secondary education to skilled-trade and data center employment opportunities.

Meta's Data Center Community Action Grants have provided an additional source of direct investment in local education. The company reports that it has provided more than $1 million in community grants to local schools, including grants supporting STEM education and technology-based learning. In 2026, Meta awarded 12 Community Action Grants in Richland Parish, with recipients including every school in the Richland Parish school system and the Richland Parish 4H program. Projects include the development of STEM learning environments, robotics and engineering programs, virtual-reality instruction, 3D printing and coding programs, technology-enhanced science laboratories, and dedicated STEM instruction.

The company's broader community investments also extend beyond the school system. Meta has committed $300,000 to the Richland Revitalization Board for improvements to parks, ballfields, community centers, and other public facilities in Delhi, Mangham, and Rayville. The company has additionally provided direct support to organizations including the Richland Voluntary Council on Aging, Northeast Louisiana Veterans Cemetery, Northeast Louisiana Children's Museum, local chambers of commerce, and other regional organizations.

Together, these investments demonstrate that the economic effects of the projects extend beyond capital investment, employment, and tax creation. The combination of increased local tax revenues, enhanced employee wage levels, direct education grants, workforce scholarships, STEM programming and community investments is contributing to expanded educational resources, improved workforce development pathways and additional capacity for community organizations throughout both the Local Region and NELA Region.

Ginovus Company Profile

For almost 25 years, Ginovus has been a globally recognized provider of location modeling, site selection, and economic development incentive procurement and compliance management services. Our team members have advised and served clients in support of more than 1,800 projects across the United States, Canada, Mexico, India, Europe and the Caribbean basin during their careers, offering a level of knowledge, experience, and insight that is unsurpassed in the industry. Our success is backed by a wide range of expertise, including legal, accounting, commercial real estate, strategic planning, finance, economic development, government and research. Learn more at ginovus.com.

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APPENDIX

A: Regional Economic Statistics

B: Cumulative Jobs & Economic Development Impact Model

C: Original Meta Project Announcement

D: Revised Meta Project Announcement

E: Revised Entergy Project Announcement

A: Regional Economic Statistics

Demographics Statistics - Both Regions

	Percent		Value	
	Grow NELA - Local Region	Grow NELA - NE LA Region	Grow NELA - Local Region	Grow NELA - NE LA Region
Demographics				
Population (ACS)			178,302	282,566
Male	48.3%	48.8%	86,105	137,794
Female	51.7%	51.2%	92,197	144,772
Median Age[2]			37.0	38.3
Under 18 Years	24.5%	23.9%	43,620	67,456
18 to 24 Years	9.5%	9.0%	16,894	25,415
25 to 34 Years	13.6%	13.0%	24,221	36,719
35 to 44 Years	12.6%	12.4%	22,524	35,074
45 to 54 Years	11.6%	11.5%	20,694	32,523
55 to 64 Years	12.1%	12.6%	21,604	35,568
65 to 74 Years	9.7%	10.6%	17,356	29,944
75 Years and Over	6.4%	7.0%	11,389	19,867
Race: White	56.9%	57.3%	101,414	161,836
Race: Black or African American	37.1%	36.9%	66,149	104,175
Race: American Indian and Alaska Native	0.2%	0.2%	341	480
Race: Asian	1.0%	0.7%	1,831	2,039
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	23	51
Race: Some Other Race	1.3%	1.3%	2,375	3,672
Race: Two or More Races	3.5%	3.6%	6,169	10,313
Hispanic or Latino (of any race)	3.6%	3.3%	6,333	9,208
Population Growth				
Population (Pop Estimates)[4]			178,124	279,196
Population Annual Average Growth[4]	0.0%	-0.4%	66	-1,241
People per Square Mile[4]			152.8	46.5
Economic				
Labor Force Participation Rate and Size (civilian population 16 years and over)	58.9%	55.1%	82,130	122,447
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	77.4%	73.1%	52,184	76,214
Work from Home	8.1%	7.0%	6,149	7,890
Armed Forces Labor Force	0.0%	0.0%	32	72
Veterans, Age 18-64	4.5%	4.0%	4,790	6,676
Veterans Labor Force Participation Rate and Size, Age 18-64	68.8%	66.3%	3,297	4,427
Median Household Income[2]			$54,567	$50,041
Per Capita Income			$31,954	$29,703
Mean Commute Time (minutes)			22.4	23.6
Commute via Public Transportation	0.8%	0.6%	611	648
Educational Attainment, Age 25-64				

A: Regional Economic Statistics

No High School Diploma	12.0%	13.9%	10,723	19,417
High School Graduate	29.9%	33.7%	26,587	47,112
Some College, No Degree	22.7%	22.2%	20,179	31,075
Associate's Degree	6.7%	6.8%	5,932	9,537
Bachelor's Degree	17.4%	14.7%	15,475	20,512
Postgraduate Degree	11.4%	8.7%	10,147	12,231
Housing				
Total Housing Units			79,906	131,148
Median House Value (of owner-occupied units)[2,5]			$188,401	$155,899
Homeowner Vacancy	1.3%	1.3%	583	914
Rental Vacancy	8.5%	7.6%	2,493	3,194
Renter-Occupied Housing Units (% of Occupied Units)	38.4%	35.1%	26,404	38,380
Owner-Occupied Housing Units (% of Occupied Units)	61.6%	64.9%	42,325	70,965
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	8.6%	8.8%	5,914	9,630
Social				
Poverty Level (of all people)	23.3%	25.0%	40,034	67,574
Households Receiving Food Stamps/SNAP	20.3%	22.3%	13,929	24,405
Enrolled in Grade 12 (% of total population)	1.3%	1.4%	2,401	4,092
Disconnected Youth[3]	6.0%	6.3%	568	921
Children in Single Parent Families (% of all children)	48.0%	49.8%	19,350	30,899
Uninsured	7.3%	7.3%	12,798	19,803
With a Disability, Age 18-64	14.1%	15.3%	14,578	24,104
With a Disability, Age 18-64, Labor Force Participation Rate and Size	41.4%	38.1%	6,030	9,189
Foreign Born	2.0%	1.7%	3,533	4,771
Speak English Less Than Very Well (population 5 yrs and over)	1.2%	1.2%	2,032	3,078

1. American Community Survey 2020-2024, unless noted otherwise
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.
4. Census Population Estimate for 2025, annual average growth rate since 2015.
5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

A: Regional Economic Statistics

Gross Domestic Product Statistics - Both Regions

		Grow NELA - Local Region	Grow NELA - NE LA Region
Industry	**NAICS**	**GDP**	**GDP**
Total - All Industries		**$9,366,684,000**	**$12,005,685,000**
Manufacturing	**31**	$1,401,853,000	$1,865,872,000
Healt Care and Social Assistance	**62**	$1,261,883,000	$1,673,604,000
Real Estate and Rental and Leasing	**53**	$955,035,000	$1,052,066,000
Retail Trade	**44**	$842,532,000	$1,154,401,000
Finance and Insurance	**52**	$642,295,000	$804,445,000
Construction	**23**	$571,215,000	$694,988,000
Educational Services	**61**	$567,909,000	$718,451,000
Wholesale Trade	**42**	$486,269,000	$662,139,000
Administrative and Support and Waste Management and Remediation Services	**56**	$394,178,000	$452,653,000
Public Administration	**92**	$325,189,000	$455,516,000
Utilities	**22**	$317,003,000	$446,663,000
Professional, Scientific, and Technical Services	**54**	$306,173,000	$357,179,000
Accommodation and Food Services	**72**	$285,238,000	$332,794,000
Transportation and Warehousing	**48**	$271,546,000	$335,935,000
Other Services (except Public Administration)	**81**	$260,010,000	$289,217,000
Information	**51**	$227,251,000	$266,228,000
Management of Companies and Enterprises	**55**	$84,914,000	$99,914,000
Agriculture, Forestry, Fishing and Hunting	**11**	$51,794,000	$182,574,000
Arts, Entertainment, and Recreation	**71**	$51,733,000	$64,358,000
Unclassified	**99**	$36,659,000	$56,966,000
Mining, Quarrying, and Oil and Gas Extraction	**21**	$26,005,000	$39,723,000

Note: Figures may not sum due to rounding.
Data as of 2025

Industry Snapshot - Local Region

		Current			5-Year History		1-Year Forecast				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	17,760	$49,569	1.36	798	0.9%	1,770	876	877	17	0.1%
44	Retail Trade	9,289	$33,014	1.16	-192	-0.4%	1,140	567	677	-104	-1.1%
72	Accommodation and Food Services	7,535	$20,190	1.04	1,007	2.9%	1,260	578	723	-41	-0.5%
61	Educational Services	6,947	$49,068	1.02	562	1.7%	600	315	337	-52	-0.7%
23	Construction	6,585	$67,605	1.31	2,159	8.3%	515	217	324	-26	-0.4%
56	Administrative and Support and Waste Management and Remediation Services	6,151	$47,800	1.22	1,084	4.0%	645	297	388	-39	-0.6%
31	Manufacturing	5,062	$76,063	0.78	-24	-0.1%	438	200	296	-58	-1.1%
81	Other Services (except Public Administration)	4,634	$36,143	1.30	472	2.2%	490	229	289	-28	-0.6%
54	Professional, Scientific, and Technical Services	3,212	$67,786	0.53	426	2.9%	239	101	151	-13	-0.4%
48	Transportation and Warehousing	3,058	$51,321	0.72	799	6.2%	305	144	180	-18	-0.6%
92	Public Administration	3,000	$63,773	0.76	-54	-0.4%	247	116	155	-24	-0.8%
52	Finance and Insurance	2,881	$77,389	0.88	-98	-0.7%	212	97	134	-19	-0.7%
42	Wholesale Trade	2,369	$80,647	0.77	93	0.8%	215	94	136	-14	-0.6%
53	Real Estate and Rental and Leasing	1,305	$51,835	0.89	41	0.6%	116	59	65	-8	-0.6%
71	Arts, Entertainment, and Recreation	1,081	$21,488	0.60	121	2.4%	149	66	89	-5	-0.5%
51	Information	849	$72,460	0.54	-772	-12.1%	67	27	43	-4	-0.4%
11	Agriculture, Forestry, Fishing and Hunting	741	$41,482	0.74	-91	-2.3%	81	46	43	-7	-1.0%
22	Utilities	664	$82,309	1.50	109	3.7%	52	22	35	-5	-0.7%
55	Management of Companies and Enterprises	585	$106,799	0.45	-547	-12.4%	45	19	28	-3	-0.4%
21	Mining, Quarrying, and Oil and Gas Extraction	151	$67,623	0.52	-17	-2.1%	13	5	8	-1	-0.6%
	Total - All Industries	83,857	$50,624	1.00	5,877	1.5%	8,490	3,980	4,956	-446	-0.5%

Data as of 2026Q1

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Industry Snapshot - NELA Region

		Current			5-Year History		1-Year Forecast				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	24,610	$47,230	1.38	1,029	0.9%	2,411	1,213	1,215	-17	-0.1%
44	Retail Trade	12,949	$32,681	1.19	-246	-0.4%	1,579	790	943	-154	-1.2%
61	Educational Services	9,301	$46,196	1.00	595	1.3%	786	422	450	-86	-0.9%
72	Accommodation and Food Services	9,135	$19,880	0.92	1,023	2.4%	1,524	701	876	-53	-0.6%
23	Construction	8,463	$64,131	1.23	2,377	6.8%	658	279	416	-37	-0.4%
31	Manufacturing	7,986	$67,545	0.91	220	0.6%	709	316	468	-74	-0.9%
56	Administrative and Support and Waste Management and Remediation Services	7,469	$45,682	1.09	1,284	3.8%	782	360	471	-49	-0.7%
81	Other Services (except Public Administration)	5,833	$33,756	1.21	382	1.4%	614	288	364	-38	-0.6%
92	Public Administration	4,824	$54,823	0.90	2	0.0%	392	187	249	-44	-0.9%
54	Professional, Scientific, and Technical Services	3,880	$66,229	0.47	511	2.9%	288	122	182	-16	-0.4%
48	Transportation and Warehousing	3,726	$52,856	0.65	727	4.4%	369	175	219	-25	-0.7%
52	Finance and Insurance	3,704	$75,059	0.83	-83	-0.4%	270	125	172	-26	-0.7%
42	Wholesale Trade	3,222	$80,324	0.77	144	0.9%	287	128	184	-25	-0.8%
11	Agriculture, Forestry, Fishing and Hunting	2,849	$54,882	2.09	-426	-2.7%	302	175	163	-36	-1.3%
53	Real Estate and Rental and Leasing	1,533	$50,080	0.77	51	0.7%	135	69	76	-10	-0.7%
71	Arts, Entertainment, and Recreation	1,379	$21,185	0.57	193	3.1%	189	84	113	-8	-0.6%
51	Information	1,166	$64,441	0.55	-783	-9.8%	91	37	59	-5	-0.5%
22	Utilities	1,021	$78,053	1.70	136	2.9%	81	34	53	-6	-0.6%
55	Management of Companies and Enterprises	710	$102,603	0.40	-553	-10.9%	54	23	34	-3	-0.4%
21	Mining, Quarrying, and Oil and Gas Extraction	212	$69,154	0.53	-7	-0.6%	18	7	12	-1	-0.6%
	Total - All Industries	113,972	$48,749	1.00	6,578	1.2%	11,433	5,407	6,734	-709	-0.6%

Data as of 2026Q1

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Occupation Snapshot - Local Region

		Current						5-Year History		1-Year Forecast				
SOC	Occupation	Empl	Mean Ann Wages[2]	LQ	Unempl	Unempl Rate	Online Job Ads[3]	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support Occupations	9,141	$41,600	0.99	375	4.0%	181	-588	-1.2%	844	457	501	-114	-1.2%
41-0000	Sales and Related Occupations	7,416	$40,700	1.02	437	5.8%	516	-258	-0.7%	845	437	499	-92	-1.2%
35-0000	Food Preparation and Serving Related Occupations	7,323	$25,800	1.06	551	7.7%	396	738	2.1%	1,278	593	729	-45	-0.6%
29-0000	Healthcare Practitioners and Technical Occupations	6,566	$91,800	1.29	114	1.8%	393	362	1.1%	355	193	167	-5	-0.1%
53-0000	Transportation and Material Moving Occupations	6,503	$40,700	0.91	461	7.2%	332	750	2.5%	750	342	438	-30	-0.5%
31-0000	Healthcare Support Occupations	6,375	$28,800	1.52	290	4.8%	98	401	1.3%	940	482	429	30	0.5%
11-0000	Management Occupations	5,683	$107,900	0.86	126	2.1%	366	769	2.9%	414	162	266	-14	-0.3%
25-0000	Educational Instruction and Library Occupations	4,683	$56,300	1.02	133	2.7%	53	356	1.6%	362	194	198	-31	-0.7%
47-0000	Construction and Extraction Occupations	4,490	$51,500	1.19	247	5.7%	206	1,182	6.3%	339	140	213	-13	-0.3%
51-0000	Production Occupations	3,861	$49,900	0.88	182	5.0%	99	-31	-0.2%	355	157	240	-42	-1.1%
49-0000	Installation, Maintenance, and Repair Occupations	3,845	$56,500	1.19	144	4.0%	262	248	1.3%	314	143	188	-17	-0.4%
13-0000	Business and Financial Operations Occupations	3,699	$72,500	0.67	114	2.8%	152	326	1.9%	265	110	168	-14	-0.4%
37-0000	Building and Grounds Cleaning and Maintenance Occupations	2,918	$31,300	1.06	175	6.3%	81	71	0.5%	363	181	201	-19	-0.6%
33-0000	Protective Service Occupations	2,899	$39,300	1.56	118	4.2%	55	1,239	11.8%	301	131	189	-19	-0.7%
39-0000	Personal Care and Service Occupations	2,127	$28,700	0.97	124	5.6%	29	219	2.2%	317	139	191	-12	-0.6%
21-0000	Community and Social Service Occupations	2,110	$53,800	1.31	75	3.2%	98	128	1.3%	194	88	104	2	0.1%
27-0000	Arts, Design, Entertainment, Sports, and Media Occupations	976	$64,900	0.68	58	5.2%	49	-91	-1.8%	83	38	50	-6	-0.6%
15-0000	Computer and Mathematical Occupations	971	$84,300	0.36	40	3.4%	74	-65	-1.3%	51	21	31	-1	-0.2%
17-0000	Architecture and Engineering Occupations	901	$89,900	0.67	20	2.2%	81	82	1.9%	54	23	35	-5	-0.5%
23-0000	Legal Occupations	627	$94,200	0.88	10	1.5%	3	20	0.7%	32	14	21	-4	-0.6%
19-0000	Life, Physical, and Social Science Occupations	490	$86,000	0.64	22	3.9%	61	53	2.3%	39	10	30	-1	-0.2%
45-0000	Farming, Fishing, and Forestry Occupations	254	$35,600	0.53	25	8.9%	1	-32	-2.3%	33	16	20	-3	-1.1%
00-0000	Total - All Occupations	83,857	$52,700	1.00	3,840	4.5%	3,587	5,877	1.5%	8,536	4,073	4,909	-446	-0.5%

Data as of 2026Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.
2. Wage data represent the average for all Covered Employment
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation Snapshot - NELA Region

		Current						5-Year History		1-Year Forecast				
SOC	Occupation	Empl	Mean Ann Wages[2]	LQ	Unempl	Unempl Rate	Online Job Ads[3]	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support Occupations	11,968	$41,200	0.95	566	4.3%	211	-672	-1.1%	1,087	595	651	-158	-1.3%
41-0000	Sales and Related Occupations	9,988	$39,800	1.01	714	6.4%	633	-365	-0.7%	1,132	593	674	-134	-1.3%
35-0000	Food Preparation and Serving Related Occupations	9,178	$25,400	0.98	859	8.2%	486	719	1.6%	1,589	742	910	-63	-0.7%
29-0000	Healthcare Practitioners and Technical Occupations	9,064	$88,000	1.31	178	1.9%	580	417	0.9%	483	267	234	-19	-0.2%
31-0000	Healthcare Support Occupations	8,791	$28,300	1.54	492	5.3%	137	625	1.5%	1,275	662	587	26	0.3%
53-0000	Transportation and Material Moving Occupations	8,726	$39,900	0.90	804	7.8%	404	820	2.0%	1,006	460	590	-44	-0.5%
11-0000	Management Occupations	8,506	$102,800	0.94	200	2.2%	407	845	2.1%	618	271	385	-38	-0.4%
25-0000	Educational Instruction and Library Occupations	6,398	$54,600	1.02	190	2.9%	74	365	1.2%	480	264	270	-54	-0.8%
51-0000	Production Occupations	6,023	$47,100	1.01	376	5.6%	115	89	0.3%	574	250	381	-57	-0.9%
47-0000	Construction and Extraction Occupations	5,887	$50,600	1.14	438	6.3%	221	1,342	5.3%	439	183	277	-21	-0.4%
49-0000	Installation, Maintenance, and Repair Occupations	5,086	$55,600	1.16	243	4.3%	311	318	1.3%	412	189	248	-25	-0.5%
13-0000	Business and Financial Operations Occupations	4,736	$72,100	0.63	151	2.9%	174	427	1.9%	336	141	215	-20	-0.4%
37-0000	Building and Grounds Cleaning and Maintenance Occupations	4,096	$30,800	1.09	308	6.7%	109	95	0.5%	504	253	281	-30	-0.7%
33-0000	Protective Service Occupations	3,853	$39,800	1.52	161	4.0%	65	1,293	8.5%	375	165	241	-30	-0.8%
39-0000	Personal Care and Service Occupations	2,935	$28,500	0.99	194	6.0%	35	271	2.0%	432	190	262	-20	-0.7%
21-0000	Community and Social Service Occupations	2,781	$52,400	1.27	99	3.4%	125	93	0.7%	250	115	136	-1	-0.1%
27-0000	Arts, Design, Entertainment, Sports, and Media Occupations	1,235	$63,300	0.63	72	5.4%	75	-77	-1.2%	104	49	64	-9	-0.7%
15-0000	Computer and Mathematical Occupations	1,233	$85,700	0.34	49	3.6%	79	-46	-0.7%	64	26	40	-3	-0.2%
17-0000	Architecture and Engineering Occupations	1,104	$89,600	0.61	27	2.3%	86	100	1.9%	66	28	43	-6	-0.5%
45-0000	Farming, Fishing, and Forestry Occupations	961	$39,000	1.48	119	10.5%	5	-145	-2.8%	118	60	72	-13	-1.4%
23-0000	Legal Occupations	764	$92,700	0.79	13	1.6%	3	-1	0.0%	38	17	25	-5	-0.6%
19-0000	Life, Physical, and Social Science Occupations	660	$84,200	0.63	30	4.2%	72	66	2.1%	52	13	41	-2	-0.3%
00-0000	Total - All Occupations	113,972	$51,800	1.00	6,280	5.0%	4,407	6,578	1.2%	11,446	5,535	6,624	-713	-0.6%

Data as of 2026Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.
2. Wage data represent the average for all Covered Employment
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

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Meta Platforms & Entergy- 25yr Northeast Louisiana Economic Impact Analysis

DRAFTED AS OF - September 29, 2026

	Construction Period							Operation Period								
	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2050	TOTAL
State of Louisiana																
Property Tax Revenue																
Development of Franklin Farm Megasite																
Real Property - Building & Materials [1]																
Assessment [2] [3]	$ -	$ 1,584,375	$ 3,889,766	$ 68,305,263	$ 1,025,761,029	$ 2,195,984,745	$ 2,568,328,654	$ 2,582,953,654	$ 2,582,953,654	$ 2,582,953,654	$ 2,582,953,654	$ 2,582,953,654	$ 2,582,953,654	$ 2,582,953,654	$ 2,582,953,654	
Tax Liability [4]		$ -	$ 131,250	$ 322,228	$ 1,745,958	$ 22,907,913	$ 48,772,526	$ 57,002,175	$ 57,244,482	$ 57,244,482	$ 57,244,482	$ 57,244,482	$ 57,244,482	$ 57,244,482	$ 57,244,482	$1,218,527,214
Personal Property - Equipment [1] [5]																
Assessment [2]	$ -	$ 7,093,125	$ 17,267,934	$ 41,137,601	$ 399,547,498	$ 831,417,381	$ 965,141,957	$ 1,017,133,296	$ 1,093,277,904	$ 1,123,162,425	$ 1,116,706,696	$ 1,107,591,179	$ 1,093,308,060	$ 1,058,926,382	$ 512,259,992	
Tax Liability [4]	$ -	$ -	$ 587,594	$ 1,430,476	$ 3,407,839	$ 33,098,515	$ 68,874,616	$ 79,952,360	$ 84,259,322	$ 90,567,142	$ 93,042,775	$ 92,507,983	$ 91,752,853	$ 90,569,640	$ 44,790,363	$1,576,685,345
Cumulative Development Assessed Value	$ -	$ 8,677,500	$ 21,157,701	$ 109,442,864	$ 1,425,308,528	$ 3,027,402,125	$ 3,533,470,610	$ 3,600,086,950	$ 3,676,231,558	$ 3,706,116,079	$ 3,699,660,350	$ 3,690,544,833	$ 3,676,261,714	$ 3,641,880,036	$ 3,095,213,646	
Cumulative Property Tax Revenue	**$ -**	**$ -**	**$ 718,844**	**$ 1,752,704**	**$ 5,153,796**	**$ 56,006,428**	**$ 117,647,142**	**$ 136,954,535**	**$ 141,503,805**	**$ 147,811,624**	**$ 150,287,258**	**$ 149,752,465**	**$ 148,997,336**	**$ 147,814,122**	**$ 102,034,846**	**$ 2,795,212,560**
Estimated Property Tax Impact	**$ -**	**$ -**	**$ 718,844**	**$ 1,752,704**	**$ 5,153,796**	**$ 56,006,428**	**$ 117,647,142**	**$ 136,954,535**	**$ 141,503,805**	**$ 147,811,624**	**$ 150,287,258**	**$ 149,752,465**	**$ 148,997,336**	**$ 147,814,122**	**$ 102,034,846**	**$ 2,795,212,560**
Job Creation, Wages, and Income Tax																
Direct Job Creation [6]																
Estimated Direct Job Creation - Local Region [7]	0	0	0	0	171	343	514	685	685	685	685	685	685	685	685	
Direct Net New Wages [8]	$ -	$ -	$ -	$ -	$ 12,800,297	$ 25,600,594	$ 38,400,890	$ 51,201,187	$ 52,225,211	$ 53,269,715	$ 54,335,109	$ 55,421,812	$ 56,530,248	$ 57,660,853	$ 74,590,462	$1,320,855,961
Estimated Direct Job Creation - NELA Region [9]	0	0	0	0	272	544	816	1088	1088	1088	1088	1,088	1,088	1,088	1,088	
Direct Net New Wages [8]	$ -	$ -	$ -	$ -	$ 20,317,931	$ 40,635,863	$ 60,953,794	$ 81,271,726	$ 82,897,160	$ 84,555,103	$ 86,246,206	$ 87,971,130	$ 89,730,552	$ 91,525,163	$ 107,236,316	$2,063,765,290
Direct State Income Taxes (3.00%) [10]	$ -	$ -	$ -	$ -	$ 609,538	$ 1,219,076	$ 1,828,614	$ 2,438,152	$ 2,486,915	$ 2,536,653	$ 2,587,386	$ 2,639,134	$ 2,691,917	$ 2,745,755	$ 3,217,089	$61,912,959
Indirect and Induced Job Creation [11]																
Indirect and Induced Job Creation - Local Region	2	231	462	616	728	583	606	725	725	725	725	725	725	725	725	
Indirect and Induced Net New Wages	$ 90,409	$ 10,563,341	$ 21,170,532	$ 28,207,886	$ 33,349,243	$ 26,720,103	$ 27,758,403	$ 33,200,735	$ 33,864,750	$ 34,542,045	$ 35,232,886	$ 35,937,544	$ 36,656,294	$ 37,389,420	$ 43,807,665	$941,138,303
Indirect and Induced Job Creation - NELA	4	484	969	1292	1523	1216	1259	1504	1504	1504	1504	1,504	1,504	1,504	1504	
Indirect and Induced Net New Wages	$ 189,662	$ 22,160,013	$ 44,412,017	$ 59,175,134	$ 69,779,324	$ 55,691,104	$ 57,687,809	$ 68,923,390	$ 70,301,858	$ 71,707,895	$ 73,142,053	$ 74,604,894	$ 76,096,992	$ 77,618,932	$ 90,942,950	$1,955,909,072
Indirect and Induced State Income Taxes (3.00%) [10]	$ 5,690	$ 664,800	$ 1,332,360	$ 1,775,254	$ 2,093,380	$ 1,670,733	$ 1,730,634	$ 2,067,702	$ 2,109,056	$ 2,151,237	$ 2,194,262	$ 2,238,147	$ 2,282,910	$ 2,328,568	$ 2,728,288	$58,677,272
Construction Job Creation [6] [12]																
Estimated Construction Job Creation - Local Region	5	598	1199	1597	1418	573	162	0	0	0	0	-	-	-	-	
Construction Net New Wages	$ 348,075	$ 40,668,977	$ 81,506,779	$ 108,600,667	$ 96,439,148	$ 38,961,093	$ 11,002,761.12	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$377,527,500
Estimated Construction Job Creation - NELA Region	8	949	1903	2535	2251	909	257	0	0	0	0	-	-	-	-	
Construction Net New Wages	$ 552,500	$ 64,553,931	$ 129,375,840	$ 172,382,011	$ 153,078,013	$ 61,843,004	$ 17,464,700	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$599,250,000
Construction State Income Taxes (3.00%) [10]	$ 16,575	$ 1,936,618	$ 3,881,275	$ 5,171,460	$ 4,592,340	$ 1,855,290	$ 523,941	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$17,977,500
Estimated Local Region Wage Creation	**$ 438,484**	**$ 51,232,318**	**$ 102,677,311**	**$ 136,808,553**	**$ 142,588,688**	**$ 91,281,790**	**$ 77,162,055**	**$ 84,401,922**	**$ 86,089,961**	**$ 87,811,760**	**$ 89,567,995**	**$ 91,359,355**	**$ 93,186,542**	**$ 95,050,273**	**$ 118,398,127**	**$2,639,521,764**
Estimated NELA Region Wage Creation	**$ 742,162**	**$ 86,713,944**	**$ 173,787,856**	**$ 231,557,146**	**$ 243,175,269**	**$ 158,169,971**	**$ 136,106,303**	**$ 150,195,116**	**$ 153,199,019**	**$ 156,262,999**	**$ 159,388,259**	**$ 162,576,024**	**$ 165,827,545**	**$ 169,144,095**	**$ 198,179,266**	**$4,618,924,362**
Estimated State Income Tax Revenues	**$ 22,265**	**$ 2,601,418**	**$ 5,213,636**	**$ 6,946,714**	**$ 7,295,258**	**$ 4,745,099**	**$ 4,083,189**	**$ 4,505,853**	**$ 4,595,971**	**$ 4,687,890**	**$ 4,781,648**	**$ 4,877,281**	**$ 4,974,826**	**$ 5,074,323**	**$ 5,945,378**	**$138,567,731**
Estimated Wage and Income Tax Impact	**$ 764,427**	**$ 89,315,362**	**$ 179,001,492**	**$ 238,503,860**	**$ 250,470,527**	**$ 162,915,070**	**$ 140,189,492**	**$ 154,700,970**	**$ 157,794,989**	**$ 160,950,889**	**$ 164,169,907**	**$ 167,453,305**	**$ 170,802,371**	**$ 174,218,418**	**$ 204,124,644**	**$ 4,757,492,093**
Other Economic Outputs																
Local Consumer Spending [13]																
Local Residents	$ 509,420	$ 59,520,451	$ 119,287,985	$ 158,940,825	$ 166,915,505	$ 108,567,868	$ 93,423,367	$ 103,093,928	$ 105,155,806	$ 107,258,922	$ 109,404,101	$ 111,592,183	$ 113,824,027	$ 116,100,507	$ 136,030,248	$ 3,170,429,682
Traveling Construction Labor	$ 568,854	$ 66,464,728	$ 133,205,365	$ 177,484,519	$ 157,609,123	$ 63,673,557	$ 17,981,655	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 616,987,800
Sales Tax - Local Residents [14]																
State	$ 11,462	$ 1,339,210	$ 2,683,980	$ 3,576,169	$ 3,755,599	$ 2,442,777	$ 2,102,026	$ 2,319,613	$ 2,366,006	$ 2,413,326	$ 2,461,592	$ 2,510,824	$ 2,561,041	$ 2,612,261	$ 3,060,681	$ 71,334,668
Local	$ 13,731	$ 1,604,374	$ 3,215,408	$ 4,284,250	$ 4,499,207	$ 2,926,447	$ 2,518,227	$ 2,778,897	$ 2,834,475	$ 2,891,164	$ 2,948,988	$ 3,007,967	$ 3,068,127	$ 3,129,489	$ 3,666,695	$ 85,458,932
Sales Tax - Traveling Construction Labor [15]																
State	$ 12,799	$ 1,495,456	$ 2,997,121	$ 3,993,402	$ 3,546,205	$ 1,432,655	$ 404,587	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 13,882,226
Local	$ 15,333	$ 1,791,557	$ 3,590,551	$ 4,784,095	$ 4,248,354	$ 1,716,321	$ 484,696	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 16,630,906
Sales Tax - Construction Spending [16]																
State	$ 812,500	$ 14,157,252	$ 33,033,588	$ 266,002,957	$ 325,114,726	$ 103,445,595	$ 4,433,383	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 747,000,000
Local	$ 973,375	$ 16,960,388	$ 39,574,238	$ 318,671,543	$ 389,487,441	$ 123,927,822	$ 5,311,192	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 894,906,000
Estimated Other Outputs Impact	**$ 2,917,475**	**$ 163,333,416**	**$ 337,588,234**	**$ 937,737,759**	**$ 1,055,176,160**	**$ 408,133,042**	**$ 126,659,132**	**$ 108,192,438**	**$ 110,356,287**	**$ 112,563,412**	**$ 114,814,681**	**$ 117,110,974**	**$ 119,453,194**	**$ 121,842,258**	**$ 142,757,624**	**$ 5,616,630,214**
Total Estimated Impact	**$ 3,681,901**	**$ 252,648,778**	**$ 517,308,570**	**$ 1,177,994,323**	**$ 1,310,800,483**	**$ 627,054,539**	**$ 384,495,766**	**$ 399,847,943**	**$ 409,655,080**	**$ 421,325,925**	**$ 429,271,845**	**$ 434,316,744**	**$ 439,252,900**	**$ 443,874,798**	**$ 448,917,114**	**$ 13,169,334,866**

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Meta Selects Northeast Louisiana as Site of $10 Billion Artificial Intelligence Optimized Data Center; Governor Jeff Landry Calls Investment 'A New Chapter' for State

- **Project is expected to result in 500 or more direct new jobs, more than 1,000 indirect jobs and 5,000 construction workers at peak.**
- **Expansive technology campus will occupy 4 million square feet on the 2,250-acre former Franklin Farm mega site.**
- **Entergy worked with Meta to address energy needs, and Meta will match its electricity use with 100% clean and renewable energy.**

RICHLAND PARISH, La. – Facebook and Instagram parent company Meta announced it will build a $10 billion artificial intelligence data center in northeast Louisiana, a transformational investment that cements the state's status as a major innovation hub and puts this picturesque rural community on the leading edge of a global digital revolution.

Meta projects the data center will support 500 or more direct new jobs in Richland Parish. LED estimates the project will result in the creation of more than 1,000 indirect jobs, for a total of more than 1,500 potential new jobs in the Northeast Region. The company estimates 5,000 construction workers at peak of construction on the 2,250-acre former Franklin Farm megasite that sits between the municipalities of Rayville and Delhi, about 30 miles east of Monroe.

"Today, Louisiana begins a new chapter. Today, we are delivering new jobs and economic growth on a scale unimaginable before we took office," Governor Jeff Landry said. "Meta's investment establishes the region as an anchor in Louisiana's rapidly expanding tech sector, revitalizes one of our state's beautiful rural areas, and creates opportunities for Louisiana workers to fill high-paying jobs of the future. I thank Meta for their commitment to our state, and to the State Legislature for positioning Louisiana to win this project by passing new tax reform legislation that attracts capital investment and improves Louisiana's business tax climate."

Hyperscaler data centers such as the one planned for Richland Parish are housed in huge physical structures designed to process the vast amounts of data required to support digital technologies, including Artificial Intelligence (AI) workloads. The facility is the largest of more than 20 Meta data centers around the world.

"Meta is building the future of human connection and the technology that makes it possible. And this data center will be an important part of that mission," said Kevin Janda, Meta Director of Data Center Strategy. "Richland Parish in Louisiana is an outstanding location for Meta to call home for a number of reasons. It provides great access to infrastructure, a reliable grid, a business-friendly climate, and wonderful community partners that have helped us move this project forward. We're thrilled to be a new member of the Richland Parish community and are committed to investing in its long-term vitality."

LED expects the project, one of the largest private capital investments in the state's history, to spark new economic activity and investments throughout northeast Louisiana as multiple industries benefit from the billions of dollars invested. Meta makes a concerted effort to source labor and materials locally, and partners with local schools and organizations to advance STEAM education and digital skills that can be used to compete in the digital workforce.

"This project is an example of what Louisiana can accomplish when economic development partners play offense rather than waiting for good projects to come to them," LED Secretary Susan B. Bourgeois said. "Louisiana has been actively positioning itself as a hub for AI innovation, with plans to support startups, grow a skilled workforce, and shape forward-thinking policy. Meta's historic investment is just the beginning of a bold strategy to drive economic growth through AI, expand and diversify the state's tech sector, and prove to the world that when Louisiana says that we are ready to compete on the global stage, we mean business."

C: Original Meta Project Annoucement

To power the data center, which at its largest point extends more than one mile from front to back, Entergy will add clean, efficient power plants to its system to meet growing power demands, including from the data center. Meta has pledged to match its electricity use with 100% clean and renewable energy and will be working with Entergy to bring at least 1,500 MW of new renewable energy to the grid through its Geaux Zero program. In addition, Meta has committed to contribute up to $1 million a year to Entergy's "The Power to Care" low-income ratepayer support program, a figure that will be matched by Entergy Louisiana.

"This partnership underscores Entergy Louisiana's commitment to powering progress and driving innovation," Entergy Louisiana President and CEO Phillip May said. "By supporting this transformational investment, we are not only delivering the energy needed today, but also building the infrastructure that will support a brighter, more sustainable future for all of Louisiana. Together, we're laying the foundation for economic growth that will benefit generations to come. We could not be more proud to play a critical role in this monumental endeavor."

In addition to Meta's commitment to match its electricity usage with clean and renewable energy, the company prioritizes water stewardship in its operations, including minimizing water use at its data centers. Meta has pledged to restore more water than it consumes at this data center by investing in water restoration projects in Louisiana.

To support both the construction and eventual operation of the data center, Louisiana Community and Technical College System (LCTCS) has committed $250,000 in Workforce Rapid Response funding to Delta Community College to develop programs and expand capacity. Delta will scale up its construction trades programs to meet the initial construction needs, and partner with peer institutions experienced in developing and delivering curricula for data center operations.

"The parish is excited about the project and we look forward to assisting in every way," Richland Parish Supervisor Joey Evans said. "I am so proud of the collaboration and cooperation among our state, regional, parish and local partners. The manner in which the communities of Rayville, Holly Ridge and Delhi came together to make this project a reality speaks volumes about our parish's ability to rise to any challenge."

Meta expects construction to continue through 2030 with site work beginning in December. The company has also committed to invest more than $200 million in local infrastructure improvements, including roads and water systems.

The company is expected to take advantage of a new Louisiana incentive program, established by Act 730, that offers qualifying projects a state and local sales and use tax rebate on the purchase or lease of data center equipment. Meta is also expected to participate in the state's Quality Jobs program.

"This project will create a transformational change for the residents of the entire Northeast Region," Grow NELA President and CEO Rob Cleveland said. "Meta chose northeast Louisiana because of the availability of reliable, low-cost energy; access to flat, developable land and a business-friendly environment led by Governor Landry. This project opens the floodgates for data center development in Louisiana, and we are prepared for what's ahead."

C: Original Meta Project Annoucement

About Entergy Louisiana

Entergy Louisiana, LLC provides electric service to more than 1 million customers in 58 parishes and natural gas service to more than 94,000 customers in Baton Rouge. Entergy Louisiana is a subsidiary of Entergy Corporation (NYSE: ETR), a Fortune 500 company. Entergy powers life for 3 million customers through its operating companies in Arkansas, Louisiana, Mississippi and Texas. It is investing in the reliability, and resilience and growth of the energy system while helping the region transition to cleaner, more efficient energy solutions. With roots in Louisiana communities for more than 100 years, Entergy is a nationally recognized leader in sustainability and corporate citizenship delivering more than $100 million in local economic benefits each year through philanthropy, volunteerism and advocacy. Entergy is headquartered in New Orleans, and has approximately 12,000 employees. Learn more at **Entergy-Louisiana.com (https://entergy-louisiana.com)**.

About Grow NELA

Grow NELA provides solutions-based assistance for business, industry, and municipalities. Grow NELA delivers visible, impactful results that attract new jobs, expand the tax base, grow the population, and create more wealth for all residents of the 10-parish Northeast Louisiana region. Learn more at **GrowNELA.com (https://grownela.com/)**.

About LED

Louisiana Economic Development is responsible for driving capital investment, job creation and economic opportunity for the people of Louisiana and employers of all sizes. Explore how LED is positioning Louisiana to win at **OpportunityLouisiana.com (http://opportunitylouisiana.com)**.

D: Revised Entergy Project Annoucement

entergy

Entergy Louisiana announces a new agreement with Meta that will deliver an additional $2B in customer savings

The partnership further positions Louisiana as high-tech leader
Meta to cover costs of the new infrastructure that will serve all customers

Posted: Mar 27, 2026 | Posted: Brandon Scardigli | Category: News release | Tags: Corporate, Data centers, Economic growth, Louisiana, Louisiana 100 Plan



RAYVILLE, La. – Entergy Louisiana today announced an additional agreement with Meta to support the hyperscale data center in Northeast Louisiana. Structured to ensure Meta pays its full cost of service, the agreement is expected to deliver approximately $2 billion in customer savings to Entergy Louisiana customers over 20 years, in addition to the $650 million previously announced.

This agreement builds on Meta's prior announcement selecting Northeast Louisiana for a historic data center investment. Combined, the two agreements are expected to deliver approximately $2.65 billion in total customer benefits, while advancing Louisiana's position as a leader in the tech industry, energy innovation and economic growth.

D: Revised Entergy Project Annoucement

Customer and community benefits

As detailed in Entergy's Fair Share Plus pledge, the company's approach will deliver billions in savings to customers while supporting economic growth and new investments in local communities. The agreement reflects Entergy Louisiana's commitment to ensuring large customers pay their full cost of service while providing measurable value to all customers.

The additional customer benefits from this agreement, like the benefits from prior announcements, will help offset fixed costs — including resilience and storm-related investments — that otherwise would be borne by existing customers.

Meta is also making other significant contributions under this agreement, including:

- $120 million, including matching funds, for Entergy's The Power to Care program
- $140 million for energy efficiency initiatives for vulnerable customers
- Support for incremental carbon-free nuclear energy solutions
- Support for renewable energy options, including up to 2,500 megawatts of additional solar

These commitments are designed to help lower energy costs for vulnerable customers, strengthen Louisiana's communities and expand access to cleaner energy resources.

A generational economic opportunity

The project will help establish Richland Parish and the surrounding region as a growing hub for high-tech industry. In addition to direct data center employment, the project is expected to create thousands of construction jobs from 2026 to 2031 through Entergy Louisiana and its partners, along with permanent roles in engineering, maintenance and support services.

The development also is expected to generate increased tax revenues to support schools, public safety and infrastructure, while expanding workforce development opportunities and access to high-paying careers across Louisiana.

"Our Richland Parish data center serves as a symbol of the ambition and scale of next-generation AI infrastructure. With the potential to scale up to 5GW, we are building foundations for the future of AI innovation right here in the United States. We've been working closely with Entergy since early on-site planning to ensure our power needs are met and, importantly, so that Entergy's other consumers aren't paying our costs. Entergy's filing for new energy generation represents one of several factors needed to move an expansion of this project forward, demonstrates the business-friendly environment in Louisiana that makes projects like this possible and aligns with the principles in the recently signed White House Ratepayer Protection Plans," said Rachel Peterson, Vice President, Data Centers at Meta.

D: Revised Entergy Project Annoucement

"Today, Louisiana once again demonstrates our commitment to capital and job creation," said Louisiana Governor Jeff Landry. "I want to express my gratitude to Mark Zuckerberg, the Meta team, and Entergy for showcasing how growth in this field can be achieved while prioritizing consumer interests. Their policy has set a precedent that should become the norm, not the exception."

Transformational investment in Louisiana's energy future

Not only are there customer power bill benefits, but also reliability benefits for all customers. To support this project and broader energy system needs, Entergy Louisiana plans a comprehensive buildout of generation, transmission and storage infrastructure, paid for by Meta, including:

- Seven new natural gas-fueled combined-cycle power plants totaling more than 5,200 megawatts, with capability for future carbon capture and hydrogen co-firing
- Approximately 240 miles of new 500 kV transmission lines connecting South Louisiana to North Louisiana and Arkansas
- Battery energy storage across three locations
- Nuclear power uprates
- Commitment from Meta to help fund up to 2,500 megawatts of new renewable resources
- Memorandum of understanding to explore the future development and use of nuclear power

Once complete, these investments will enhance reliability, improve system efficiency and support a stronger, more modern grid for all Entergy Louisiana customers.

This project will also be the first submitted under the Louisiana Public Service Commission's newly adopted Lightning Amendment, a framework designed to support large-scale economic development while maintaining regulatory oversight, customer protections and system reliability.

More information on the regulatory filing related to this announcement can be found on the Regulatory and other information page of Entergy's investor relations website. Management will discuss this announcement, including financial implications, on the first-quarter 2026 earnings call scheduled for April 29, 2026.

About Entergy Louisiana

Entergy Louisiana provides electricity to more than 1.1 million customers in 58 parishes. Entergy Louisiana is a subsidiary of Entergy Corporation (NYSE: ETR). Entergy generates, transmits and distributes electricity to power life for 3 million customers through our operating companies in Arkansas, Louisiana, Mississippi and Texas. We're focused on keeping costs for our customers as low as possible while providing reliable energy that our communities count on. We're also investing in growth for the future with a more resilient, cleaner energy system that includes modern natural gas, nuclear and renewable energy generation. As a nationally recognized leader in sustainability and corporate citizenship, Entergy delivers more than $100 million in economic benefits each year to the communities we serve through philanthropy, volunteerism and advocacy. Entergy is a Fortune 500 company headquartered in New Orleans, Louisiana, and has approximately 12,000 employees. Learn more at EntergyLouisiana.com and connect with @EntergyLA on social media.

D: Revised Entergy Project Annoucement

About the Louisiana 100 Plan

The Louisiana 100 Plan is Entergy Louisiana's bold, decade-long commitment to power progress across the state in honor of a century of service. Entergy has outlined six strategic goals focused on affordability, grid resilience, economic growth, job creation, community investn and volunteerism. Through this plan, Entergy aims to help keep residential electric rates low, strengthen infrastructure to withstand extrem weather, attract new industry and jobs and invest $100 million in Louisiana communities. The Louisiana 100 Plan is a clear roadmap for building a stronger, more resilient Louisiana learn more at EntergyLouisiana.com/100-plan.

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Meta Commits More Than $50 Billion for North Louisiana Project, Becoming One of the Largest Data Centers in History

- **The project will support 7,500 construction jobs, support 1,000 operational jobs and generate significant investments in local infrastructure and community services.**
- **Source Louisiana becomes the primary online portal for local companies seeking subcontracting opportunities.**
- **Since 2024, Louisiana has secured over $150 billion in investment.**

HOLLY RIDGE, La. – Meta announced it is committing more than $50 billion to its Richland Parish Data Center project, expanding the campus to nearly 10 million square feet and 5 gigawatts of IT capacity. Home to Hyperion, the company's largest AI training cluster, the Northeast Louisiana facility will be the largest in Meta's global fleet and one of the largest data centers ever built.

"This commitment from Meta puts Louisiana at the center of America's future in artificial intelligence, positioning our nation to compete and lead globally," Governor Jeff Landry said. "In just two years, we've secured more than $150 billion in new investment by creating an environment where companies can move quickly and build at scale. Projects like this don't just grow our state's economy, they ensure America continues to lead in the technologies that will define the next generation."

As demand for artificial intelligence continues to accelerate worldwide, the infrastructure powering it is expanding to meet growing demand. With this investment, Meta is establishing its Richland Parish Data Center as the cornerstone of its global infrastructure — positioning Louisiana at the center of the systems driving innovation, connectivity and economic growth.

"From the beginning, this project has always been about more than building infrastructure — it's about building alongside the community. The people, workforce and partnership we've found in Louisiana have enabled this project to be a cornerstone of our global infrastructure," Meta Vice President of Data Centers Rachel Peterson said. "With more than $1.6 billion already contracted with local companies and thousands of jobs being supported, we're delivering real economic impact alongside the AI infrastructure that will power the future."

Creating Jobs and Local Opportunities

The project is expected to support 7,500 construction jobs at peak construction and approximately 1,000 operational jobs. Louisiana Economic Development estimates the project will result in an additional 1,900 indirect new jobs for over 2,900 new job opportunities in the Northeast Region.

Since construction began, Meta has prioritized working with Louisiana companies, already contracting more than $1.6 billion with local businesses and supporting workforce development across the region.

As part of its commitment to Louisiana, Meta is investing in both the infrastructure and the people who will power the future of AI. Louisiana was selected as one of only four pilot locations for Meta's **America's Workforce Academy (https://www.meta.com/actions/americas-workforce-academy/?srsltid=AfmBOoqpPB2KEo_WcF40gZtJ0mJDgGAjOIyXIcT3E-J1PjtG8LnS3eAE)**, alongside partnerships with Louisiana Delta Community College, the University of Louisiana at Monroe and other institutions to prepare more Louisianans for careers in skilled trades and **data center (/data-center)** operations.

opportunities by showcasing their services, certifications and capacity. Interested businesses can register at **SourceLouisiana.com (http://sourcelouisiana.com/)**.

"The decision by a global leader like Meta to expand its investment fivefold so quickly after its original announcement speaks volumes about how Louisiana is delivering today," LED Secretary Susan B. Bourgeois said. "By identifying Source Louisiana as a key element of this project, they're also emphasizing their confidence in our state's existing businesses and talent. As I have said, capital flows where it's treated the best. And capital is choosing Louisiana because we have proven we deliver the speed and environment required to perform at the highest level."

Delivering Community Impact

Since originally announcing the project in **December 2024 (/news/meta-selects-northeast-louisiana-as-site-of-10-billion-artificial-intelligence-optimized-data-center-governor-jeff-landry-calls-investment-a-new-chapter-for-state)**, Meta has invested more than $1 million directly into Richland Parish — supporting schools, youth programs, small businesses and community improvements. Meta has remained committed to being a good neighbor and investing in the long-term vitality of Richland Parish. The company has supported local businesses through free small business training and invested in community improvements—contributing $300,000 to the Richland Revitalization Board to enhance parks, ballfields and community centers – including the Delhi Civic Center, Mangham Recreational Complex, the historic Cave Theater in Delhi and the Rayville Civic Center. Through the Meta Data Center Community Action Grants the company has also supported grants to every school in the district.

"This is another big moment for Richland Parish. We're seeing more opportunities for local businesses, more people coming into our community, and more reasons for our young people to build a future here." Richland Parish Chamber Chairwoman Laura Wood said.

In the last year, Meta has directly supported **every school and many youth programs (https://datacenters.atmeta.com/2026-grant-recipients/)** in Richland Parish—enhancing creative learning environments and integrating advanced technologies such as robotics and STEM labs to encourage hands-on exploration in the classroom.

The project's economic impact is also reaching local classrooms. Increased sales tax revenues generated during construction have enabled Richland Parish Schools to provide record supplemental payments to teachers and staff, strengthening the district's ability to attract and retain educators while investing in student success. Meta is paying tens of millions of dollars in taxes every year supporting local schools, roads, law enforcement, and public services.

"This is an investment in the people, communities and economic future of Northeast Louisiana," Grow NELA President Rob Cleveland said. "This data center project has already delivered substantial economic benefits across our region, creating opportunities for residents, workers, suppliers, and local businesses. Today's announcement reinforces what we have shown to be true: Northeast Louisiana can compete and win on a global stage. Meta's continued commitment sends a strong signal that the State of Louisiana, and specifically the Northeast Region, has the assets, leadership, and talent necessary for long-term success."

Strengthening Infrastructure and Enhancing Sustainability

The expansion also reflects Louisiana's broader strategy to responsibly support large-scale AI and digital infrastructure investments. Governor Jeff Landry recently established the **Louisiana Ratepayer and Community Protection Framework (https://gov.louisiana.gov/assets/2026-Executive-Orders/JML-26-058.pdf)**, ensuring transformational projects strengthen communities while protecting existing ratepayers, supporting workforce development, investing in local infrastructure and operating responsibly with Louisiana's natural resources.

As the project scope grows, Meta and power company Entergy Louisiana are continuing and expanding their commitment to investing in the communities where they operate. The companies' **recent agreement (https://www.entergy.com/news/entergy-louisiana-announces-a-new-agreement-with-meta-that-will-deliver-an-additional-2b-in-customer-savings)** will fund seven new natural gas-fueled generating plants, three grid-scale batteries, potential nuclear development, including a project to increase the output of Entergy Louisiana's Waterford 3 nuclear facility

exceeding the $650 million **previously announced (https://www.entergy.com/news/entergy-louisiana-breaks-ground-on-new-state-of-the-art-generation-facilities-to-power-reliability-growth-and-innovation)**. These efforts align directly with Entergy's Fair Share Plus pledge, which ensures large customers pay their full cost of service while helping keep energy affordable for all customers.

Meta is expanding its support for Entergy's affordability initiatives, contributing $215 million to its The Power to Care bill assistance program and residential energy efficiency programs over the course of the agreement and committing to fund up to 2.5 GW of clean, renewable energy.

"Meta's commitment isn't just transforming North Louisiana, it's directly benefiting every Entergy Louisiana customer," Entergy Louisiana president and CEO Phillip May said. "Because Meta is paying the full cost of the infrastructure needed to support its data center during the 20-year term of its service agreement, other customers will be protected from rate increases due to Meta's power needs. In fact, Meta's presence drives down rates for other customers by covering a sizable portion of Entergy's costs to serve, strengthens our grid and helps ensure bills are lower than they otherwise would have been without this transformative project. This partnership, as **previously announced (https://www.entergy.com/news/entergy-louisiana-announces-a-new-agreement-with-meta-that-will-deliver-an-additional-2b-in-customer-savings)**, is a clear win for Louisiana families and businesses, and it positions our state for long term economic growth."

The company is further advancing sustainability efforts, with plans to return 100% of the facility's water consumption to local watersheds and invest in wetland restoration and water infrastructure projects across the region.

About LED
Louisiana Economic Development is responsible for driving capital investment, job creation and economic opportunity for the people of Louisiana and employers of all sizes. Explore how LED is positioning Louisiana to win at **OpportunityLouisiana.com (http://opportunitylouisiana.com)**.

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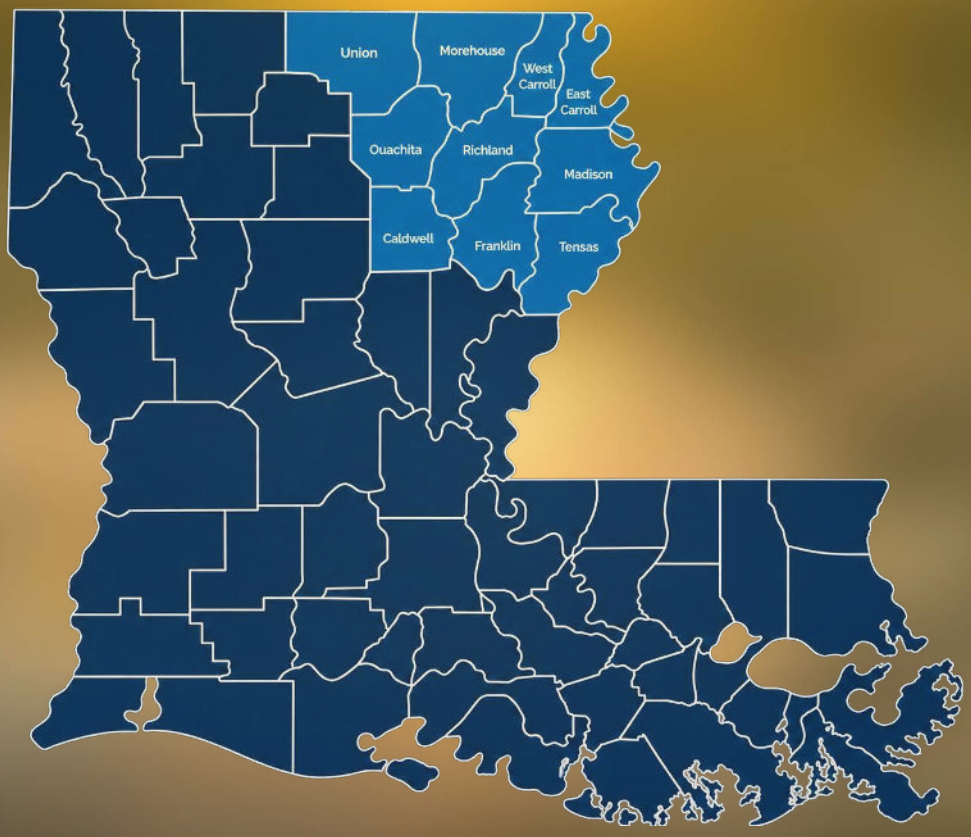
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